

# ECONOMIC CONDITIONS in New Hampshire



August 2004

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**Frequently Asked Questions** ..... 7

**Local Area Unemployment Statistics** ..... 8

**Current Employment Statistics** ..... 9

**One In Every Twelve New Hampshire Lived In Manchester In 2003** ..... 12

**For Additional Information** ..... 12



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## New Hampshire's employment projected to increase

### Short-term projections show 3.0 percent growth from 2003 Q4 to 2005 Q4

The mixed bag of current economic indicators released in late 2003 and early 2004 made it a challenge to project employment change for this version of short-term projections. National and state indicators are used to get a sense of the condition and potential direction of the economy. This version uses fourth quarter of 2003 as a base and looks ahead two years to fourth quarter 2005. Over the two-year period, New Hampshire's employment is projected to increase by three percent.

Short-term projections also take into account current events, layoffs, and new plant openings to get an idea of the short-term trends affecting the local

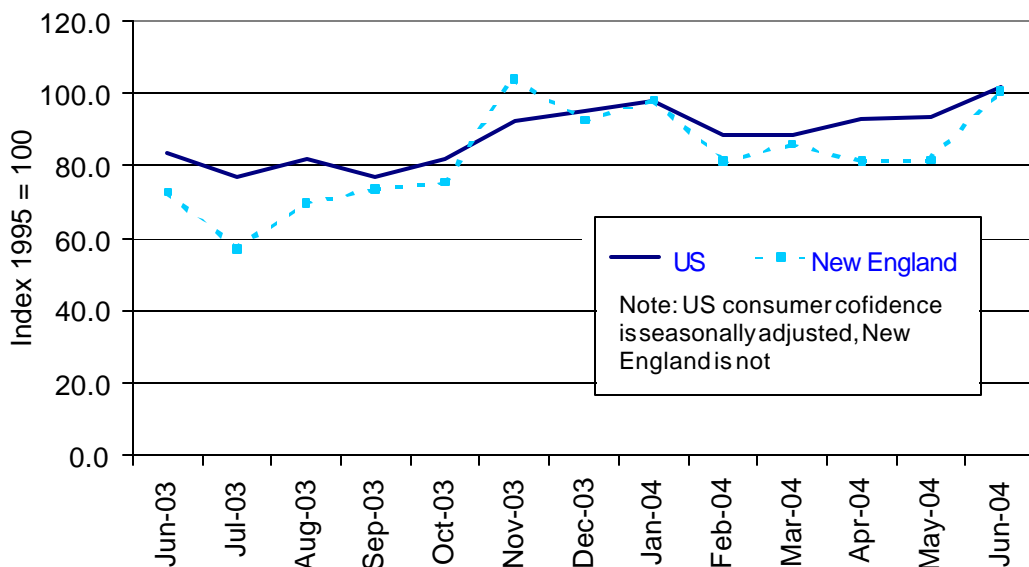
economy. This is different from long-term projections, which are influenced by demographic, technological, social, and other trends that are more apparent over a longer time.

Some of the current indicators influencing these short-term projections include:

- ◆ Consumer confidence, as surveyed by the Conference Board, lately has been lower in New England than the nation as a whole.
- ◆ The volume of help-wanted ads, as measured by the Conference Board index, was up 13.0 percent from a

*Continued on page 2*

### New England consumers are not as optimistic as consumers nationwide



**Continued from page 1**

year ago in New England, compared to only 5.6 percent for the US. (April 2004)

- ◆ Personal income for the fourth quarter of 2003 increased by 4.4 percent in New Hampshire, slightly ahead of the US increase of 4.3 percent.
- ◆ Change in merchandise exports in the first quarter of 2004 increased by 19.2 percent in New Hampshire, compared to 13.4 percent for the US.
- ◆ In 2003, mass layoffs in manufacturing declined by 53.4 percent in the state from the previous year.
- ◆ Energy prices began to move upward, while the value of the US dollar remained low relative to the Euro.

In the April 2004 edition of the *Beige Book* (a publication of the Federal Reserve Board), businesses in the Boston district reported increased economic activity ahead of last year's levels. Retail

sales were strong, with big-ticket items leading the way. In manufacturing, half of the surveyed contacts were planning to increase employment, if only modestly. Respondents pointed out continued uncertainty about world conflicts, the upcoming elections, and rising interest rates. In the insurance industry, some employers expect declines, according to the report.

Federal government spending is at the highest level in years. For New Hampshire, this is good news for manufacturing. Manufacturing employment received a potential boost earlier this summer when the Department of Defense announced the award of two contracts totaling \$39.9 million to a large company in southern New Hampshire. Another manufacturer stands to gain from the closing of its parent company's plant in Massachusetts and the relocation of 100 employees to central New Hampshire.

Government spending is a two-edged sword. Companies always welcome a federal contract, but it comes at a price—an increase in the deficit and the potential for higher interest rates.

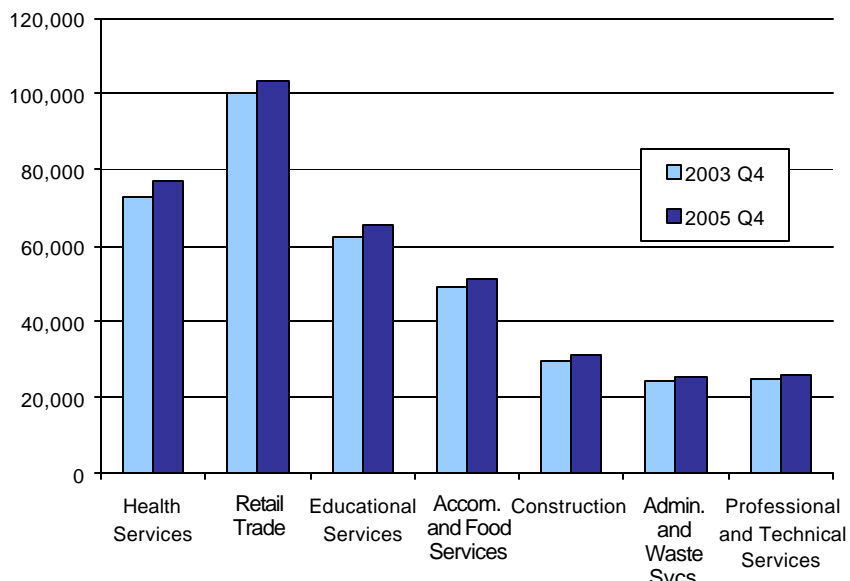
**Employment Projections by Industry**

Industry projections take into account economic developments described above and consider historical trends for specific industries going back to 1990. Employment is projected for more than 100 separate industries in New Hampshire. For this article, those industries have been summarized into 20 NAICS sectors.

Retail trade, the largest sector in the state, is expected to contribute 3,470 more jobs by the end of the fourth quarter 2005.

New Hampshire continues to be a destination for many shoppers taking advantage of the lack of a sales tax.

Of the sectors expected to add more than 1,000 jobs, Health Services and Retail Trade are the leaders in projected new jobs, 2003 Q4 to 2005 Q4



Retail employment is generally easy to project, growing at a steady rate of about one to two percent from year to year. Note that projections are based on fourth quarter employment, when retail employment is at a peak. Since the fourth quarter is used for both the base and projection, seasonal effects are comparable.

Health services is projected to add 4,000 jobs, which is more than the gains expected for Retail trade. It is the second fastest growing sector, growing at a five-percent rate over two years. Gains are consistent with the longer-term trend in Health services driven by a growing and aging population.

Population growth and increased demand for training will drive demand for more workers in Educational services. Individuals of all ages recognize the need to upgrade skills or simply take a class for the fun of it. By the end of the projection period, an additional 2,800 jobs are expected in this sector.

Only two sectors are projected to lose a significant number of jobs during the period. The Finance and insurance sector, hampered by potential job losses in banking and insurance, is expected to drop employment levels by 180 jobs, a decline of about one percent. Job losses in banking are part of a long-term trend of consolidation among large area banks

**Continued on page 4**

**Unemployment Compensation Claims Activity**

| Total Regular Unemployment Compensation Programs: | Change from Previous       |        |        |       |         |        |         |  |  |
|---|----------------------------|--------|--------|-------|---------|--------|---------|--|--|
|   | Jun-04    May-04    Jun-03 |        |        | Month |         | Year   |         |  |  |
|   |                            |        |        | Net   | Percent | Net    | Percent |  |  |
| Initial Claims                                    | 4,338                      | 2,897  | 4,895  | 1,441 | 49.7%   | -557   | -11.4%  |  |  |
| Continued Weeks                                   | 29,435                     | 26,775 | 37,766 | 2,660 | 9.9%    | -8,331 | -22.1%  |  |  |

**Claims Activity**

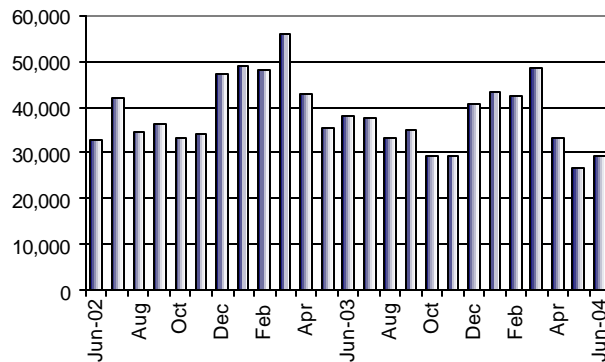
**Unemployment Compensation Fund**

|   |                  |
|---|------------------|
| Unemployment compensation fund balance at the end of June | \$239,404,187.56 |
| Average payment for a week of total unemployment:         | \$255.97         |
| Net benefits paid:  | \$5,459,820.43   |
| Net contributions received during the month:              | \$330,900.54     |
| Interest Received:  | \$3,167,254.31   |
| Reed Act Distribution:                                    | \$0.00           |
| Reed Act Withdrawal for Administrative Costs:             | \$2,871.46       |

**Trust Fund**

**Continued Weeks Claimed**

**Jun. 2002 - Jun. 2004**



Both initial and continued weeks claimed increased over-the-month but decreased in comparison to June 2003 and 2002.

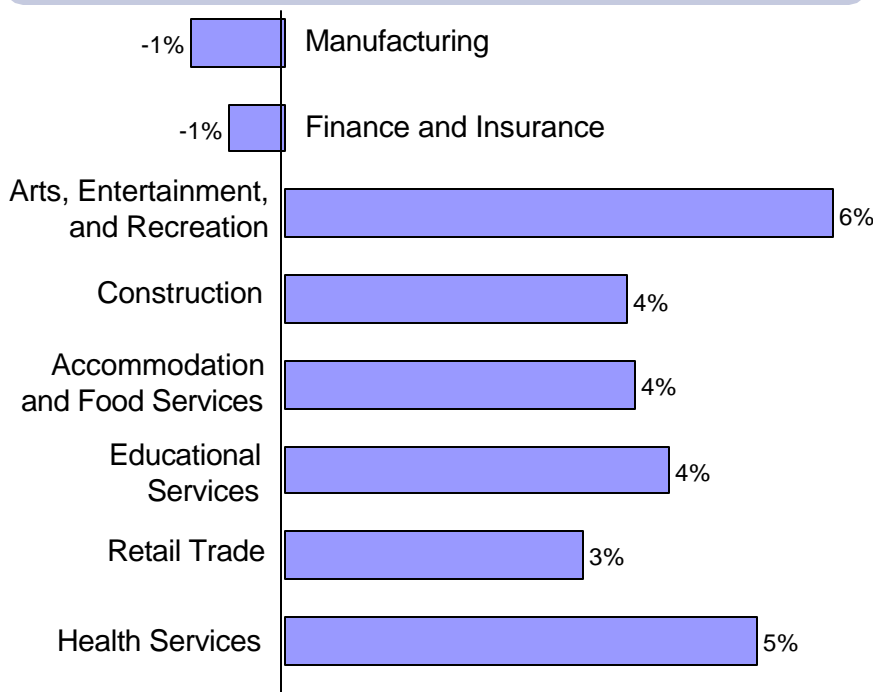
| Jun-04 | May-04 | Jun-03 | Change from Previous |      |
|--------|--------|--------|----------------------|------|
|        |        |        | Month                | Year |
| 189.7  | 189.1  | 183.7  | 0.3%                 | 3.3% |

United States All Urban Areas (CPI-U) (1982-1984=100)

**Consumer Price Index**

**Continued from page 3**

Projected short term percentage changes in employment among selected sectors, 2003 Q4 to 2005 Q4



**Health Services And Retail Trade Are The Expected Leaders For Adding New Jobs In The Short Term**

| NAICS SECTORS                               | 2003 Q4 | 2005 Q4 | Change |     |
|---|---------|---------|--------|-----|
|   |         |         | Net    | %   |
| Health Services                             | 72,950  | 76,950  | 4,000  | 5%  |
| Retail Trade                                | 99,970  | 103,440 | 3,470  | 3%  |
| Educational Services                        | 62,520  | 65,320  | 2,800  | 4%  |
| Accommodation and Food Services             | 49,150  | 51,150  | 2,000  | 4%  |
| Construction                                | 29,880  | 31,070  | 1,190  | 4%  |
| Administrative and Waste Services           | 24,320  | 25,390  | 1,070  | 4%  |
| Professional and Technical Services         | 24,920  | 25,960  | 1,040  | 4%  |
| Arts, Entertainment, and Recreation         | 10,370  | 11,030  | 660    | 6%  |
| Transportation and Warehousing              | 17,420  | 18,030  | 610    | 4%  |
| Other Services, Except Public Admin.        | 19,150  | 19,700  | 550    | 3%  |
| Wholesale Trade                             | 26,900  | 27,440  | 540    | 2%  |
| Information                                 | 12,030  | 12,430  | 400    | 3%  |
| Government                                  | 36,850  | 37,220  | 370    | 1%  |
| Real Estate and Rental and Leasing          | 7,840   | 8,090   | 250    | 3%  |
| Management of Companies and Enterprises     | 6,310   | 6,550   | 240    | 4%  |
| Agriculture, Forestry, Fishing, and Hunting | 1,900   | 1,940   | 40     | 2%  |
| Mining                                      | 500     | 510     | 10     | 2%  |
| Utilities                                   | 2,830   | 2,820   | -10    | 0%  |
| Finance and Insurance                       | 27,140  | 26,960  | -180   | -1% |
| Manufacturing                               | 79,690  | 78,810  | -880   | -1% |

and the increased use of online banking and ATMs.

Manufacturing will continue to shed jobs, but the worst seems to be over. By the fourth quarter of 2005, nearly 900 fewer jobs will exist as losses in some manufacturing industries offset gains in others. Overall, employment is projected to decline by one percent.

Within the Manufacturing sector, several industries deserve comment. Actual announced layoffs in Food manufacturing and Printing and related support activities in late 2003 and early 2004 underscore the weakness in these industries. Computer and electronic manufacturing is also expected to be a declining industry. Much of the employment in New Hampshire is in semiconductor and other component manufacturing, an industry where productivity gains and foreign competition have made it difficult to maintain previous high employment levels.

However, manufacturing had good news in three industries: Plastics and rubber, Primary metals, and Fabricated metals. As the national economy improves, these basic industries can be expected to increase employment. Chemical manufacturing, a relatively small industry, has potential for employment growth, particularly in the new and emerging biotechnology field.

During the most recent recession, the Information sector suffered extensive job losses. The sector, which includes software publishers, lost nearly 2,000 jobs between 2000 Q4 and 2003 Q4. As businesses exhibit their

confidence in the economy with increased spending on information technology, this sector should show signs of improvement with a potential gain of 400 jobs by the end of 2005. One potential weak spot is in telecommunications, where excess capacity will continue to hold down job expansion.

On a percentage basis, the fastest projected gains are expected in Arts, entertainment, and recreation. Most of the gains are expected in Amusements, gambling, and recreation, the largest sub sector in the sector. It should be noted that this industry is seasonal with a significant portion of fourth quarter employment in industries related to winter sports.

### Employment Projections By Occupation

Why do some occupations grow while others decline? Perhaps there is a growing demand for a particular product or a service produced by an industry. Occupations in these industries would benefit, as firms would hire more workers to meet the demand. Another reason is that in a particular industry, changes in technology, differences in what goods are produced, sizes of firms, and relative wage rates all affect what occupations a business will employ in order to serve its customers and make a profit. Over time, an employer will change the mix, hiring more of one occupation and less of another.

Occupational projections build upon the industry projections by applying assumptions about occupational growth developed by

the Bureau of Labor Statistics. Occupational projections are prepared for more than 700 separate occupations, and are summarized here into 22 major occupational groups.

Nearly all Production occupations are employed in Manufacturing industry. Declining employment is projected for many industries in this sector. In some cases, layoffs have already occurred or have been announced for the near future. Leading the declining occupations are Machine operators in leather and textiles; Meat, poultry, and fish cutters and trimmers; and Electric and electronic equipment assemblers.

Sales and related occupations will likely add the most jobs. New Hampshire has a strong retail presence, so this group is usually among the leaders in job creation. By the fourth quarter of 2005, about 2,600 jobs are expected. On a percentage basis, that will match the average

*Continued on page 6*

### Projected Short Term Job Growth Will Be in Educational And Sales Related Occupations

| Major Occupational Groups                                  | 2003 Q4        | 2005 Q4        | Change        |           |
|--|----------------|----------------|---------------|-----------|
|  |                |                | Net           | %         |
| <b>Total, all Occupations</b>                              | <b>660,790</b> | <b>680,040</b> | <b>19,250</b> | <b>3%</b> |
| Management Occupations                                     | 52,760         | 54,460         | 1,700         | 3%        |
| Business and Financial Operations Occupations              | 22,430         | 23,240         | 810           | 4%        |
| Computer and Mathematical Occupations                      | 12,020         | 12,660         | 640           | 5%        |
| Architecture and Engineering Occupations                   | 12,950         | 13,180         | 230           | 2%        |
| Life, Physical, and Social Science Occupations             | 4,550          | 4,690          | 140           | 3%        |
| Community and Social Services Occupations                  | 9,240          | 9,760          | 520           | 6%        |
| Legal Occupations  | 4,000          | 4,040          | 40            | 1%        |
| Education, Training, and Library Occupations               | 43,560         | 45,750         | 2,190         | 5%        |
| Arts, Design, Entertainment, Sports, and Media Occupations | 7,840          | 8,120          | 280           | 4%        |
| Healthcare Practitioners and Technical Occupations         | 31,640         | 33,490         | 1,850         | 6%        |
| Healthcare Support Occupations                             | 14,180         | 14,930         | 750           | 5%        |
| Protective Service Occupations                             | 10,910         | 11,200         | 290           | 3%        |
| Food Preparation and Serving Related Occupations           | 50,640         | 52,490         | 1,850         | 4%        |
| Building and Grounds Cleaning and Maintenance Occupations  | 22,280         | 23,170         | 890           | 4%        |
| Personal Care and Service Occupations                      | 19,850         | 20,810         | 960           | 5%        |
| Sales and Related Occupations                              | 88,170         | 90,760         | 2,590         | 3%        |
| Office and Administrative Support Occupations              | 104,290        | 105,390        | 1,100         | 1%        |
| Farming, Fishing, and Forestry Occupations                 | 1,890          | 1,920          | 30            | 2%        |
| Construction and Extraction Occupations                    | 29,660         | 30,810         | 1,150         | 4%        |
| Installation, Maintenance, and Repair Occupations          | 26,800         | 27,540         | 740           | 3%        |
| Production Occupations                                     | 55,090         | 54,780         | -310          | -1%       |
| Transportation and Material Moving Occupations             | 36,040         | 36,850         | 810           | 2%        |

**Continued from page 5**

gain for the state as a whole with an increase of three percent.

Health care practitioners and Healthcare support occupations will be among the fastest growing major groups. Three occupations in the health care field are projected to increase by nearly ten percent over the two-year period: Respiratory therapists, Medical assistants, and Physician assistants. Registered nurses, a large and growing occupation, is expected to add 800 new jobs.

### I Don't Plan on Going to College. What Does the Job Market Have for Me?

Many job seekers are interested in getting into an occupation that does not require extensive training. Perhaps they are looking to obtain a certificate at a community technical college, or they may be looking for a position that requires on-the-job training. Many occupations that do not require a Associate's degree are also projected to grow.

If those jobs are not appealing, it may be wise to consider an associate's degree. In that case, there are many opportunities in fast-growing occupations.

### Occupations With The Most Annual Openings, Projected Requiring An Associate's Degree 2003 Q4 To 2005 Q4

| Occupation   | Employment |         | Annual Growth Openings | Annual Replacement Openings | Total Annual Openings |
|--|------------|---------|------------------------|-----------------------------|-----------------------|
|  | 2003 Q4    | 2005 Q4 |                        |                             |                       |
| Registered Nurses  | 12,320     | 13,100  | 390                    | 228                         | 618                   |
| Computer Support Specialists   | 1,650      | 1,720   | 36                     | 18                          | 53                    |
| Computer Specialists, All Other                                      | 1,210      | 1,290   | 41                     | 12                          | 53                    |
| Medical Records and Health Information Technicians                   | 790        | 860     | 39                     | 10                          | 49                    |
| Life, Physical, and Social Science Technicians, All Other            | 890        | 920     | 13                     | 21                          | 34                    |
| Dental Hygienists  | 850        | 910     | 28                     | 6                           | 34                    |
| Radiologic Technologists and Technicians                             | 730        | 770     | 19                     | 12                          | 31                    |
| Electrical and Electronic Engineering Technicians                    | 1,140      | 1,160   | 7                      | 22                          | 29                    |
| Respiratory Therapists   | 340        | 380     | 16                     | 11                          | 27                    |
| Drafters, Engineering, and Mapping Technicians, All Other (OES Only) | 960        | 960     | 3                      | 22                          | 25                    |
| Veterinary Technologists and Technicians                             | 430        | 460     | 18                     | 5                           | 23                    |
| Medical and Clinical Laboratory Technicians                          | 320        | 340     | 7                      | 9                           | 16                    |
| Physical Therapist Assistants  | 320        | 340     | 11                     | 5                           | 16                    |
| Paralegals and Legal Assistants                                      | 800        | 820     | 10                     | 5                           | 15                    |

Job seekers should use short-term projections, long-term projections, wage surveys, and other sources to get a clearer picture of occupational trends.

*Michael Argiropolis*

### Occupations With The Most Annual Openings, Projected Requiring Less Than An Associate's Degree 2003 Q4 To 2005 Q4

| Occupation   | Employment |         | Annual Growth Openings | Annual Replacement Openings | Total Annual Openings |
|--|------------|---------|------------------------|-----------------------------|-----------------------|
|  | 2003 Q4    | 2005 Q4 |                        |                             |                       |
| Cashiers   | 20,860     | 21,500  | 320                    | 1,350                       | 1,669                 |
| Retail Salespersons  | 26,870     | 27,740  | 432                    | 1,082                       | 1,514                 |
| Waiters and Waitresses   | 12,100     | 12,590  | 249                    | 707                         | 956                   |
| Combined Food Preparation and Serving Workers, Including Fast Food                           | 10,780     | 11,290  | 254                    | 588                         | 842                   |
| Stock Clerks and Order Fillers   | 8,570      | 8,550   | 0                      | 428                         | 428                   |
| Teacher Assistants   | 8,780      | 9,220   | 218                    | 153                         | 371                   |
| First-Line Supervisors/Managers of Retail Sales Workers                                      | 10,780     | 11,090  | 153                    | 177                         | 329                   |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners                                | 8,710      | 9,030   | 159                    | 164                         | 323                   |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 7,270      | 7,500   | 113                    | 188                         | 301                   |
| Managers, All Other  | 9,900      | 10,140  | 119                    | 172                         | 291                   |
| Counter Attendants, Cafeteria, Food Concession, and Coffee Shop                              | 2,320      | 2,400   | 37                     | 244                         | 281                   |
| Truck Drivers, Heavy and Tractor-Trailer   | 7,890      | 8,220   | 161                    | 118                         | 279                   |



## Frequently Asked Questions

*Where can I find the current unemployment rate for a specific city/town?*

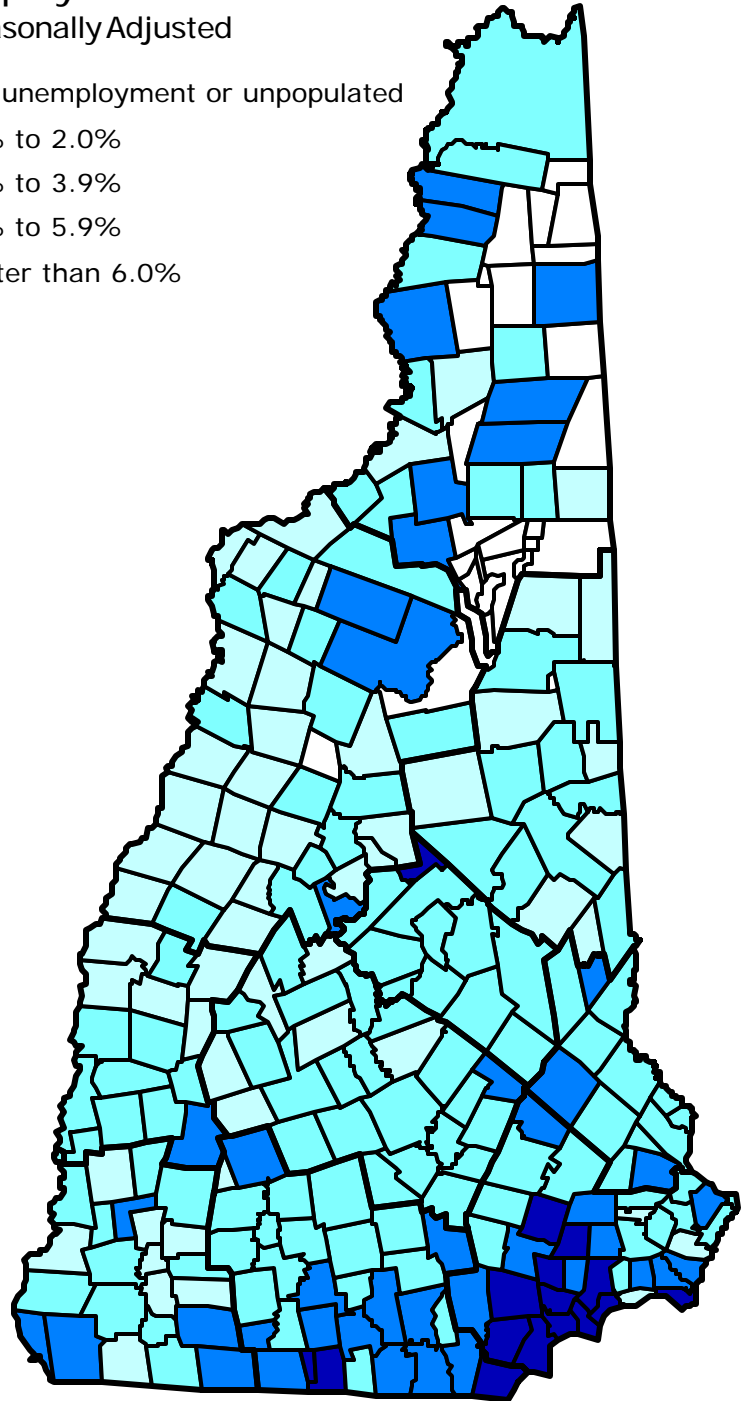
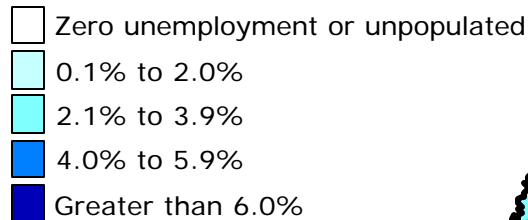
Each month the unemployment rates for New Hampshire, its counties, labor market areas, cities, and 36 of the larger towns are published in the Local Area Unemployment Statistics (LAUS) report. This report can be found on our Web site at <[www.nhes.state.nh.us/elmi/laus.htm](http://www.nhes.state.nh.us/elmi/laus.htm)>. You can also be added to our mailing list for a hard copy of this monthly report by calling (603) 228-4124.

*How can I find the unemployment rate for a town not listed on the LAUS report?*

The unemployment rate for cities and towns **not** listed on the LAUS report can be found on our Web site at <[www.nhes.state.nh.us/elmi/ctytwnunemp.htm](http://www.nhes.state.nh.us/elmi/ctytwnunemp.htm)>. You can also access these unemployment rates by using our online information data system called NHetwork. From our home page, <[www.nhes.state.nh.us/elmi](http://www.nhes.state.nh.us/elmi)>, click on the NHetwork icon then choose *Labor Market Analysis and Area Profile*.

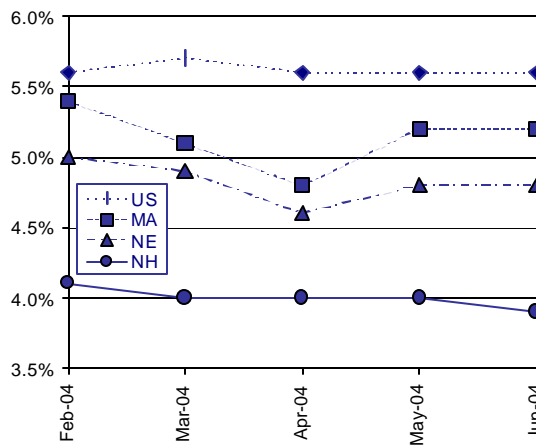
For more information on unemployment statistics, please contact us at (603) 228-4124.

### June 2004 Unemployment Rate Not Seasonally Adjusted



### N.H. and U.S. Seasonally Adjusted Unemployment Rates

All New England states' unemployment rates stayed relatively stable over-the-month.



### Unemployment Rates by Region

|               | preliminary |        | revised |
|---------------|-------------|--------|---------|
|               | Jun-04      | May-04 | Jun-03  |
| United States | 5.6%        | 5.6%   | 6.3%    |
| Northeast     | 5.4%        | 5.2%   | 5.8%    |
| New England   | 4.8%        | 4.8%   | 5.4%    |
| Connecticut   | 4.6%        | 4.6%   | 5.5%    |
| Maine         | 4.1%        | 4.1%   | 5.0%    |
| Massachusetts | 5.2%        | 5.2%   | 5.8%    |
| New Hampshire | 3.9%        | 4.0%   | 4.2%    |
| Rhode Island  | 5.8%        | 5.6%   | 5.4%    |
| Vermont       | 3.5%        | 3.5%   | 4.6%    |
| Mid Atlantic  | 5.7%        | 5.4%   | 6.0%    |
| New Jersey    | 4.7%        | 4.9%   | 5.9%    |
| New York      | 6.2%        | 5.8%   | 6.3%    |
| Pennsylvania  | 5.6%        | 5.1%   | 5.6%    |

### Seasonally Adjusted Labor Force Estimates

By Place of Residence

|                                     | Feb-04  | Mar-04  | Apr-04  | revised<br>May-04 | preliminary<br>Jun-04 |
|-------------------------------------|---------|---------|---------|-------------------|-----------------------|
| <b>New Hampshire</b>                |         |         |         |                   |                       |
| Unemployment Rate                   | 4.1%    | 4.0%    | 4.0%    | 4.0%              | 3.9%                  |
| Civilian Labor Force                | 725,980 | 725,390 | 726,030 | 726,890           | 727,310               |
| Number Employed                     | 695,860 | 696,370 | 697,110 | 697,740           | 698,980               |
| Number Unemployed                   | 30,120  | 29,020  | 28,920  | 29,150            | 28,330                |
| <b>United States (in thousands)</b> |         |         |         |                   |                       |
| Unemployment Rate                   | 5.6%    | 5.7%    | 5.6%    | 5.6%              | 5.6%                  |
| Civilian Labor Force                | 146,471 | 146,650 | 146,741 | 146,974           | 147,279               |
| Number Employed                     | 138,301 | 138,298 | 138,576 | 138,772           | 139,031               |
| Number Unemployed                   | 8,170   | 8,352   | 8,164   | 8,203             | 8,248                 |

### Seasonally Adjusted Nonfarm Employment

By Place of Establishment

| Supersector                          | Feb-04  | Mar-04  | Apr-04  | revised<br>May-04 | preliminary<br>Jun-04 |
|--------------------------------------|---------|---------|---------|-------------------|-----------------------|
| Total Nonfarm                        | 616,900 | 620,400 | 620,800 | 626,600           | 623,900               |
| Construction                         | 28,500  | 28,700  | 29,300  | 29,900            | 30,300                |
| Manufacturing                        | 77,100  | 77,400  | 77,200  | 77,500            | 78,100                |
| Trade, Transportation, and Utilities | 140,700 | 141,200 | 141,400 | 142,300           | 142,200               |
| Leisure and Hospitality              | 63,400  | 64,000  | 63,400  | 65,100            | 65,800                |
| Government                           | 90,300  | 90,200  | 90,700  | 91,600            | 88,900                |



**Labor Force Estimates**

| New Hampshire                                 | Jun-04      | May-04  | Jun-03  |
|---|-------------|---------|---------|
| Number of workers                             | preliminary | revised |         |
| Total Civilian Labor Force                    | 735,590     | 723,800 | 726,890 |
| Employed                                      | 706,790     | 696,520 | 695,940 |
| Unemployed                                    | 28,800      | 27,280  | 30,950  |
| Unemployment Rate<br>(percent of labor force) | 3.9%        | 3.8%    | 4.5%    |

**Unemployment Rates by Area**

|   | preliminary<br>Jun-04 | revised<br>May-04 | Jun-03 |
|---|-----------------------|-------------------|--------|
| <b>U.S and Regional States</b>                  |                       |                   |        |
| United States                                   | 5.8%                  | 5.3%              | 6.5%   |
| Northeast                                       | 5.4%                  | 5.1%              | 5.8%   |
| New England                                     | 4.9%                  | 4.7%              | 5.5%   |
| Connecticut                                     | 4.8%                  | 4.8%              | 5.7%   |
| Maine   | 4.0%                  | 3.9%              | 4.9%   |
| Massachusetts                                   | 5.3%                  | 5.0%              | 5.9%   |
| New Hampshire                                   | 3.9%                  | 3.8%              | 4.3%   |
| Rhode Island                                    | 5.7%                  | 5.4%              | 5.3%   |
| Vermont   | 3.2%                  | 3.1%              | 4.2%   |
| Mid Atlantic                                    | 5.6%                  | 5.2%              | 5.9%   |
| New Jersey                                      | 4.8%                  | 4.7%              | 6.0%   |
| New York  | 5.9%                  | 5.5%              | 6.0%   |
| Pennsylvania                                    | 5.7%                  | 5.1%              | 5.7%   |
| <b>Labor Market Areas</b>                       |                       |                   |        |
| Berlin LMA                                      | 3.8%                  | 3.7%              | 4.6%   |
| Seabrook-South Hampton NH                       |                       |                   |        |
| Portion Boston MA-NH PMSA                       | 7.0%                  | 6.6%              | 6.6%   |
| Claremont LMA                                   | 2.6%                  | 2.5%              | 2.8%   |
| Colebrook LMA                                   | 3.7%                  | 8.2%              | 1.9%   |
| Concord LMA                                     | 3.0%                  | 2.8%              | 3.2%   |
| Conway LMA                                      | 2.6%                  | 3.0%              | 3.1%   |
| NH Portion Hartford-Lebanon,<br>VT-NH LMA       | 1.4%                  | 1.2%              | 1.5%   |
| NH Portion Keene-Brattleboro,<br>NH-VT LMA      | 2.9%                  | 2.6%              | 3.0%   |
| Laconia LMA                                     | 2.8%                  | 3.1%              | 3.1%   |
| Lancaster LMA                                   | 3.1%                  | 3.2%              | 3.7%   |
| Salem-Derry, NH Portion                         |                       |                   |        |
| Lawrence, MA-NH PMSA                            | 6.8%                  | 6.4%              | 6.9%   |
| Littleton LMA                                   | 2.3%                  | 2.9%              | 2.9%   |
| Pelham, NH Portion Lowell,<br>MA-NH PMSA        | 6.1%                  | 5.8%              | 6.8%   |
| Manchester PMSA                                 | 4.0%                  | 3.8%              | 4.3%   |
| Nashua PMSA                                     | 4.8%                  | 4.5%              | 5.5%   |
| Peterborough LMA                                | 3.8%                  | 3.5%              | 4.1%   |
| Plymouth LMA                                    | 2.3%                  | 2.8%              | 3.1%   |
| NH Portion Portsmouth-<br>Rochester, NH-ME PMSA | 3.6%                  | 3.4%              | 3.9%   |
| <b>Counties</b>                                 |                       |                   |        |
| Belknap   | 2.9%                  | 3.2%              | 3.2%   |
| Carroll   | 2.4%                  | 3.0%              | 2.9%   |
| Cheshire  | 3.2%                  | 2.8%              | 3.3%   |
| Coos  | 3.5%                  | 4.2%              | 4.0%   |
| Grafton   | 1.8%                  | 2.1%              | 2.2%   |
| Hillsborough                                    | 4.4%                  | 4.2%              | 4.9%   |
| Merrimack                                       | 2.8%                  | 2.6%              | 3.1%   |
| Rockingham                                      | 5.4%                  | 5.0%              | 5.6%   |
| Strafford                                       | 3.4%                  | 3.2%              | 3.8%   |
| Sullivan  | 2.7%                  | 2.5%              | 3.0%   |

Note: 2003 preliminary benchmark figures are pending final review by the Bureau of Labor Statistics, Washington, D.C. and are subject to change.

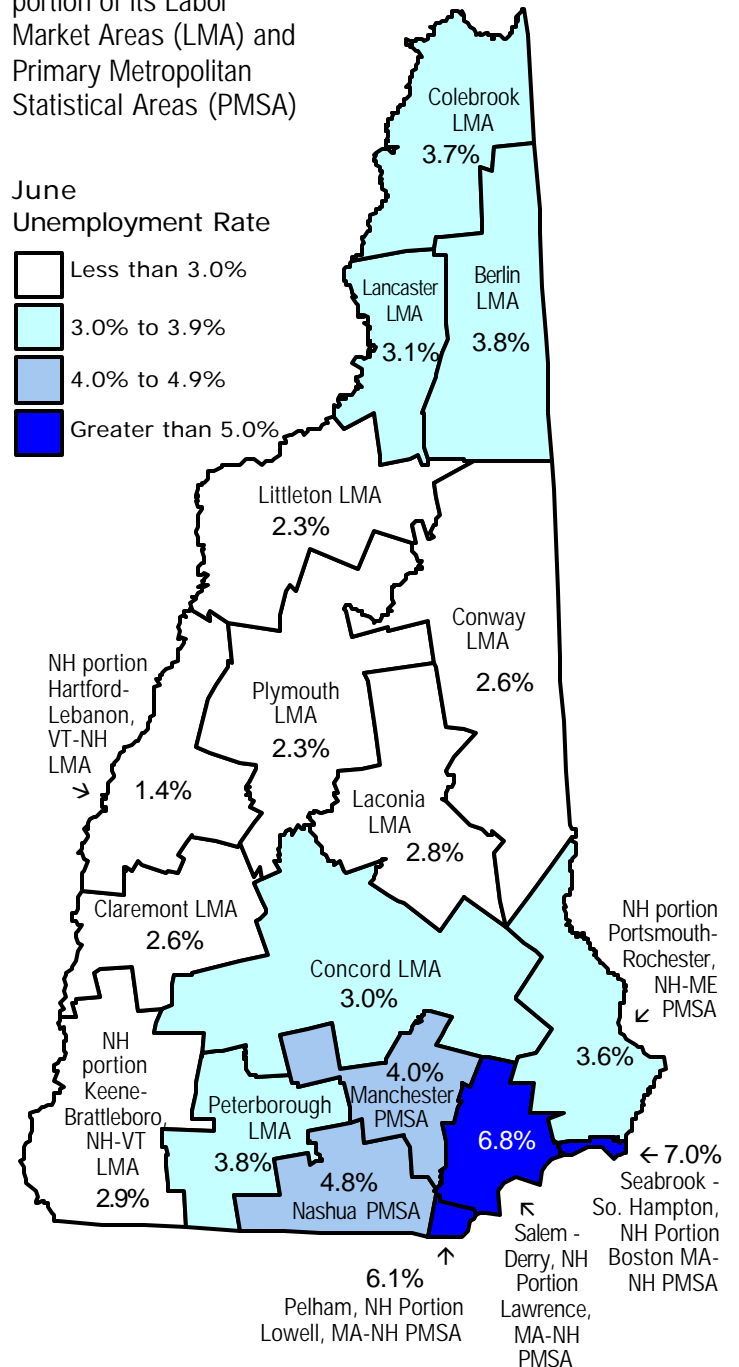
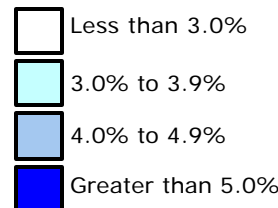
Local Area  
Unemployment  
Statistics  
(LAUS)

Not Seasonally  
Adjusted

By Place of Residence

Unemployment rates in the New Hampshire portion of its Labor Market Areas (LMA) and Primary Metropolitan Statistical Areas (PMSA)

June  
Unemployment Rate



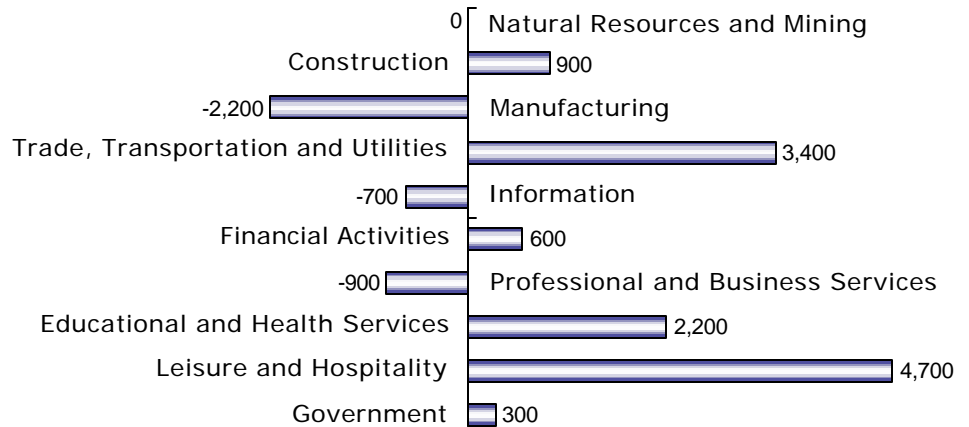
**Monthly Not Seasonally Adjusted New Hampshire Nonfarm Wage and Salary Employment**

Even though Manufacturing lost 2,200 jobs over-the-year, the over-the-month comparison showed an increase of 800 jobs.

| Current Employment Statistics<br>Employment by Super Sector<br>by place of establishment | Number of Jobs |           |         | Change from previous: |        |
|--|----------------|-----------|---------|-----------------------|--------|
|  | Jun-04         | May-04    | Jun-03  | Month                 | Year   |
|  | (preliminary)  | (revised) |         |                       |        |
| Total All Super Sectors  | 632,200        | 626,400   | 624,800 | 5,800                 | 7,400  |
| Private Employment Total   | 543,300        | 532,500   | 536,200 | 10,800                | 7,100  |
| Natural Resources & Mining   | 1,000          | 1,000     | 1,000   | 0                     | 0      |
| Construction   | 31,300         | 30,100    | 30,400  | 1,200                 | 900    |
| Manufacturing  | 78,500         | 77,700    | 80,700  | 800                   | -2,200 |
| Durable Goods  | 58,900         | 58,300    | 59,800  | 600                   | -900   |
| Non-Durable Goods  | 19,600         | 19,400    | 20,900  | 200                   | -1,300 |
| Trade, Transportation and Utilities  | 142,800        | 140,800   | 139,400 | 2,000                 | 3,400  |
| Wholesale Trade  | 27,800         | 27,600    | 27,000  | 200                   | 800    |
| Retail Trade   | 98,500         | 96,900    | 96,400  | 1,600                 | 2,100  |
| Transportation and Utilities   | 16,500         | 16,300    | 16,000  | 200                   | 500    |
| Information  | 11,600         | 11,400    | 12,300  | 200                   | -700   |
| Financial Activities   | 38,000         | 37,800    | 37,400  | 200                   | 600    |
| Professional and Business  | 54,200         | 54,200    | 55,100  | 0                     | -900   |
| Educational and Health   | 95,100         | 95,700    | 92,900  | -600                  | 2,200  |
| Leisure and Hospitality  | 70,900         | 64,200    | 66,200  | 6,700                 | 4,700  |
| Other Services   | 19,900         | 19,600    | 20,800  | 300                   | -900   |
| Government Total   | 88,900         | 93,900    | 88,600  | -5,000                | 300    |

**Change in Nonfarm Employment**

Jun. 2003 to Jun. 2004



**Monthly Analysis of Current Employment Statistics (CES) Data**

For further analysis please read the *Detailed Monthly Analysis of Industry Employment Data* on our Web site at <[www.nhes.state.nh.us/elmi/nonfarm.htm](http://www.nhes.state.nh.us/elmi/nonfarm.htm)>

**Seasonally Adjusted:** New Hampshire's total nonfarm employment fell by 2,700 jobs in June's seasonally adjusted estimates. From the publishable supersectors, we see that a 2,700 job drop in government (supersector 90) pushed the decline. Trade, transportation, and utilities (supersector 40) reduced its force by 100 jobs.

On the plus side of the ledger, leisure and hospitality (supersector 70) expanded its ranks by 700 jobs. Manufacturing

(supersector 30) added 600 jobs to the economy, and construction (supersector 20) increased its personnel strength by 400 jobs.

**Unadjusted:** The total nonfarm employment trended upward by 5,800 jobs in June's preliminary unadjusted estimates, as another travel and tourism season arrived in the state. Leisure and hospitality (supersector 70) was the most significant contributor to the growth with a

**Continued on page 7**

## Monthly Unadjusted Nonfarm Wage and Salary Employment by Primary Metropolitan Statistical Areas

| Employment by Sector<br>number of jobs<br>by place of establishment | Manchester PMSA |                          |       | Nashua PMSA |                          |        | Portsmouth-Rochester<br>NH-ME PMSA |                          |       |
|---|-----------------|--------------------------|-------|-------------|--------------------------|--------|------------------------------------|--------------------------|-------|
|   | Preliminary     | Change from<br>previous: |       | Preliminary | Change from<br>previous: |        | Preliminary                        | Change from<br>previous: |       |
|   |                 | Jun-04                   | Month |             | Year                     | Jun-04 |                                    | Month                    | Year  |
| Total All Sectors   | 110,900         | 300                      | 100   | 96,300      | 600                      | -400   | 126,300                            | 100                      | 500   |
| Private Employment Total  | 98,600          | 700                      | 200   | 86,000      | 700                      | -600   | 104,000                            | 3,100                    | 800   |
| Natural Resources and Construction                                  | 6,600           | 100                      | 200   | 4,400       | 100                      | 200    | 4,800                              | 100                      | 100   |
| Manufacturing   | 11,200          | 100                      | -500  | 21,200      | -100                     | -700   | 12,000                             | 200                      | -600  |
| Trade, Transportation, and Utilities                                | 24,900          | 100                      | 500   | 21,000      | 200                      | -800   | 26,600                             | 900                      | 1,000 |
| Wholesale Trade   | 6,300           | 0                        | 100   | 3,600       | 0                        | 0      | 4,400                              | 100                      | 0     |
| Retail Trade  | 14,700          | 100                      | 500   | 15,500      | 200                      | -700   | 19,800                             | 700                      | 1,200 |
| Transportation and Utilities  | 3,900           | 0                        | -100  | 1,900       | 0                        | -100   | 2,400                              | 100                      | -200  |
| Information   | 3,100           | 0                        | 0     | 1,900       | 0                        | 0      | 2,900                              | 100                      | -100  |
| Financial Activities  | 8,700           | 100                      | -200  | 6,500       | 100                      | -300   | 7,500                              | 100                      | -300  |
| Professional and Business   | 14,400          | 100                      | 200   | 8,500       | 0                        | 500    | 12,600                             | 0                        | 100   |
| Educational and Health  | 16,500          | -100                     | 0     | 11,400      | 0                        | 300    | 18,900                             | 0                        | 800   |
| Leisure and Hospitality   | 8,900           | 300                      | 0     | 8,000       | 400                      | 200    | 14,600                             | 1,600                    | -400  |
| Services  | 4,300           | 0                        | 0     | 3,100       | 0                        | 0      | 10,200                             | 1,000                    | -200  |
| Government Total  | 12,300          | -400                     | -100  | 10,300      | -100                     | 200    | 22,300                             | -3,000                   | -300  |

## Average Earnings and Hours of Production Workers in Manufacturing

| Sector                                  | Average Weekly Earnings |                   |          | Average Weekly Hours |                   |        | Average Hourly Earnings |                   |         |
|---|-------------------------|-------------------|----------|----------------------|-------------------|--------|-------------------------|-------------------|---------|
|   | Jun-04<br>prelim.       | May-04<br>revised | Jun-03   | Jun-04<br>prelim.    | May-04<br>revised | Jun-03 | Jun-04<br>prelim.       | May-04<br>revised | Jun-03  |
| <b>New Hampshire</b>                    |                         |                   |          |                      |                   |        |                         |                   |         |
| All Manufacturing                       | \$609.84                | \$610.98          | \$593.20 | 39.6                 | 39.7              | 40.0   | \$15.40                 | \$15.39           | \$14.83 |
| Durable Goods                           | 623.70                  | 623.70            | 621.56   | 40.5                 | 40.5              | 41.0   | 15.40                   | 15.40             | 15.16   |
| Nondurable Goods                        | 570.17                  | 578.29            | 515.59   | 37.0                 | 37.6              | 37.2   | 15.41                   | 15.38             | 13.86   |
| <b>Manchester PMSA</b>                  |                         |                   |          |                      |                   |        |                         |                   |         |
| All Manufacturing                       | \$650.29                | \$659.15          | \$624.10 | 38.8                 | 39.9              | 39.4   | \$16.76                 | \$16.52           | \$15.84 |
| <b>Nashua PMSA</b>                      |                         |                   |          |                      |                   |        |                         |                   |         |
| All Manufacturing                       | \$654.04                | \$657.28          | \$582.92 | 41.5                 | 41.6              | 38.0   | \$15.76                 | \$15.80           | \$15.34 |
| <b>Portsmouth-Rochester, NH-MA PMSA</b> |                         |                   |          |                      |                   |        |                         |                   |         |
| All Manufacturing                       | \$583.66                | \$611.60          | \$664.21 | 38.5                 | 40.0              | 43.9   | \$15.16                 | \$15.29           | \$15.13 |

6,700 job increase. Trade, transportation, and utilities (supersector 40) made a notable mark by adding 2,000 jobs to the mix.

Another sector in the economy to show a seasonal increase was construction (supersector 20), as its cadre grew by 1,200 jobs.

Manufacturing (supersector 30) had a marked departure from its recent employment trends. According to June's esti-

mates, this supersector found it necessary to add 800 jobs to its roster.

Other services (supersector 80) brought 300 additional workers on board in June, while information (supersector 50) and finance and insurance (supersector 55) each added 200 jobs.

June appeared to be quiet month for natural resources and mining (supersector 10) and professional and business services (supersector 60).

*B. G. McKay*

**One in twelve  
New Hampshire  
lived in Manchester  
in 2003**

The Granite State's largest city keeps getting bigger. Another 600 people called Manchester home in 2003 compared to the previous year. Although this net increase calculated to only a 0.6 percent rate of growth, the end result was a total of 108,871 people living in Manchester in 2003.

Overall, the state's population increased 1.0 percent from 2002 to 2003, adding 13,282 residents. The growth was rather widespread, as only nine cities/towns saw their population decrease by ten or more people.

*Elisabeth Picard*

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Although the state's list of top 10 most populous towns remained unchanged over-the-year, not all cities/towns saw their population increase. Nashua, the second largest city in the state, recorded the largest population decline with 318 fewer residents in 2003 compared to the previous year. Rounding out the top ten, Derry and Merrimack also saw minimal population decreases over the year.

**New Hampshire's Ten Largest Cities/Towns, 2003**

| City/Town            | Population (July) |                  | Change        |             |
|----------------------|-------------------|------------------|---------------|-------------|
|                      | 2003              | 2002             | Net           | %           |
| Manchester           | 108,871           | 108,273          | 598           | 0.6%        |
| Nashua               | 87,285            | 87,603           | -318          | -0.4%       |
| Concord              | 41,823            | 41,501           | 322           | 0.8%        |
| Derry                | 34,471            | 34,499           | -28           | -0.1%       |
| Rochester            | 29,654            | 29,363           | 291           | 1.0%        |
| Salem                | 29,115            | 28,951           | 164           | 0.6%        |
| Dover                | 28,216            | 27,795           | 421           | 1.5%        |
| Merrimack            | 26,394            | 26,419           | -25           | -0.1%       |
| Londonderry          | 24,201            | 24,194           | 7             | 0.0%        |
| Hudson               | 23,839            | 23,449           | 390           | 1.7%        |
| <b>New Hampshire</b> | <b>1,287,687</b>  | <b>1,274,405</b> | <b>13,282</b> | <b>1.0%</b> |

Source: Population Division, US Census Bureau

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