# New Hampshire Economic Conditions

July 2015

# **Businesses without Workers: New Hampshire Nonemployer Statistics, 2013**

Anita Josten, Research Analyst

There were 101,795 New Hampshire nonemployer establishments in 2013. About 89,400 of those were sole proprietorships, representing 87.8 percent of the state's nonemployer establishments. New Hampshire nonemployer establishments in *Construction* had the largest share of receipts and the second largest number of establishments.

Nonemployer Statistics is an annual series of economic data for businesses that have no paid employees and are subject to federal income tax. The data consist of the number of businesses and total receipts by

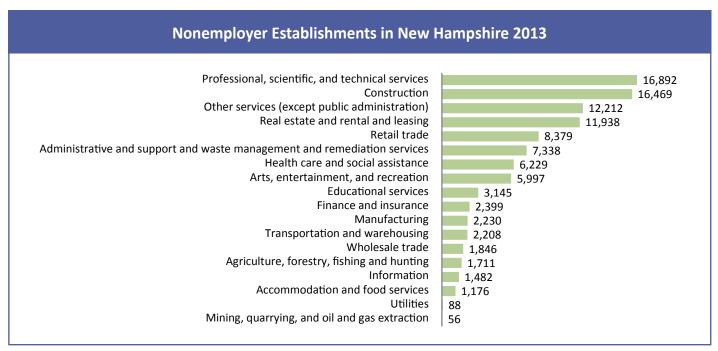
industry. Most nonemployers are self-employed individuals operating unincorporated businesses (known as sole proprietorships), which may or may not be the owner's principal source of income. Although nonemployer establishments account for many business establishments, they represent only a small portion of the economy and are, therefore, not included in other business establishment statistics.

## New Hampshire Nonemployer Statistics

Almost one-third of all New Hampshire nonemployer

establishments were in two industry sectors - Professional, scientific, and technical services (16.6 percent, about 16,900 establishments) and Construction (16.2 percent, just under 16,500 establishments). Only two other industries constituted more than 10 percent of nonemployer establishments. Other services, which includes businesses such as laundry services, hairdressers, funeral homes, auto repair services, and religious, and political organizations, made up 12.0 percent (12,200) of nonemployer establishments, and Real estate and rental and leasing made up 11.7 percent (roughly 11,940 establishments).

U.S. Census Bureau, Nonemployer Statistics. http://www.census.gov/econ/nonemployer/ The majority of all business establishments in the United States are nonemployers, yet these firms average less than 4 percent of all sales and receipts nationally. Due to their small economic impact, these firms are excluded from most other Census Bureau business statistics (the primary exception being the Survey of Business Owners). The Nonemployers Statistics series is the primary resource available to study the scope and activities of nonemployers at a detailed geographic level.



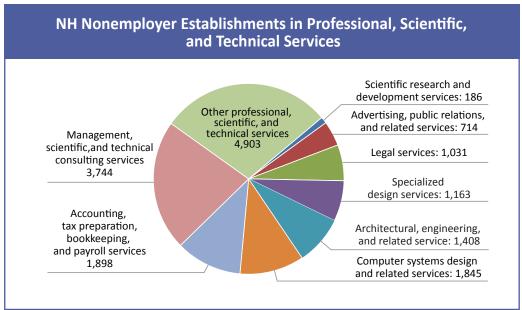
Source: Nonemployer Statistics 2013, U.S. Census Bureau

# Professional scientific, and technical services nonemployer establishments

Within the *Professional* scientific, and technical services sector, nonemployer establishments were not evenly distributed among the subsectors. The largest number, 4,903 nonemployer establishments, was in Other professional, scientific, and technical services, which includes marketing research and public opinion polling services, commercial and portrait photographic services, veterinary, and translation services. Another 3,744 establishments were in Management, scientific, and technical consulting services. The number of establishments in Accounting, tax preparation, bookkeeping, and payroll services and Computer systems design and related services was about half that quantity, with 1,898 and 1,845 nonemployer establishments, respectively.

Almost 94 percent of nonemployer establishments in *Professional scientific and technical services* were sole proprietorships, compared to 87.8 percent of total nonemployer establishments for all sectors statewide. In four of this industry's subsectors, over 95 percent of nonemployer establishments were sole proprietorships:

- Accounting, tax preparation, bookkeeping, and payroll services, 96.9 percent;
- Legal services, 95.6 percent;
- Specialized design service,
   95.4 percent; and
- Management, scientific, and technical consulting services, 95.1 percent.

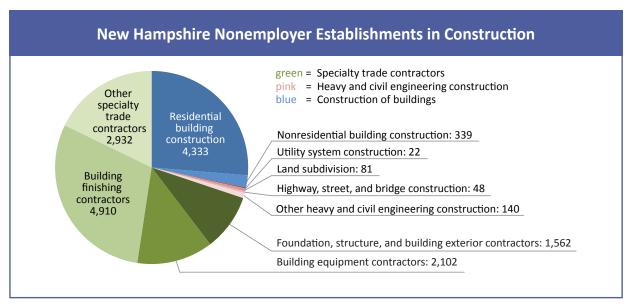


Source: Nonemployer Statistics 2013, U.S. Census Bureau

In Computer systems design and related services, 86.8 percent of nonemployer establishments were sole proprietorships. This was the only subsector with a smaller share of sole proprietorships than the total for all nonemployer establishments. In

addition, 7.1 percent of nonemployer establishments in this subsector were corporations, almost double the share of the total for all nonemployer establishments, where 3.6 percent were corporations.

Share of Nonemployer Establishments by Organization Type						
	Corporations	Sole Proprietorships	Partnerships			
Computer systems design and related services	7.1%	86.8%	6.1%			
Scientific research and development services	4.3%	90.9%	4.8%			
Architectural, engineering, and related services	4.8%	91.5%	3.6%			
Advertising, public relations, and related services	2.8%	93.0%	4.2%			
Other professional, scientific, and technical services	3.0%	93.9%	3.2%			
Management, scientific, and technical consulting services	2.3%	95.1%	2.6%			
Specialized design services	2.1%	95.4%	2.5%			
Legal services	1.9%	95.6%	2.4%			
Accounting, tax preparation, bookkeeping, and payroll services	1.8%	96.9%	1.3%			
Total for all sectors	3.6%	87.8%	8.6%			



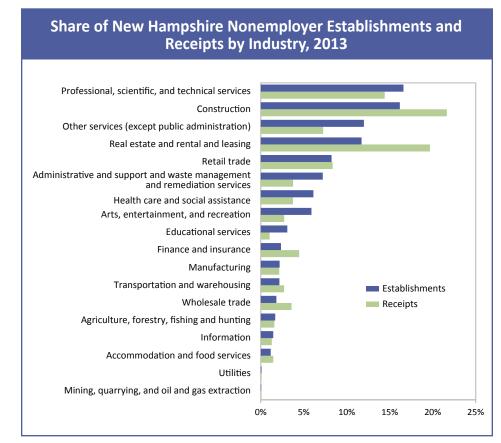
Source: Nonemployer Statistics 2013, U.S. Census Bureau

# Construction nonemployer establishments

Almost 16,500 nonemployer establishments were in Construction. Establishments in Specialty trade contracting far outnumbered those in the remaining Construction subsectors. Among the 11,500 establishments in Specialty trade contracting, 4,910 establishments were Building finishing contractors, 2,930 were Other specialty trade contractors, 2,100 were Building equipment contractors, and 1,560 were Foundation, structure, and building exterior contractors. Nonemployer establishments in Construction of buildings were much more likely to be in Residential building construction than Nonresidential building construction, with 4.330 establishments in the former, and 340 establishments in the latter. Fewer than 300 nonemployer establishments were in Heavy and civil engineering construction, many of which performed a single specialized task in the larger construction project.

Almost 95 percent of nonemployer establishments in *Construction* were sole proprietorships. This was primarily driven by *Specialty trade contracting*, where 95.5 percent of establishments were sole

proprietorships. Almost 93 percent of establishments in *Construction of buildings* were sole proprietorships, while the share of *Heavy and civil engineering contractors* was less than 80 percent.



Source: Nonemployer Statistics 2013, U.S. Census Bureau

# Receipts from Nonemployer Establishments

In New Hampshire, nonemployer establishments in two industry sectors accounted for over 40 percent of total nonemployer receipts for all sectors, *Construction* with 21.6 percent, and *Real estate and rental and leasing* with 19.7 percent.

Nonemployer receipts are different from sales and receipts published for establishments with employees. The U.S. Census Bureau defines nonemployer receipts as gross receipts, sales, commissions, and income from trades and businesses as reported on annual business income tax returns. In comparison, data on receipts for employer establishments, extracted from the U.S. Census Bureau's Economic Census, is defined as the total sales, shipments, receipts, revenue, or business done by domestic establishments (excluding foreign subsidiaries).

#### Construction nonemployer receipts

In 2013, nonemployer receipts in *Construction* establishments were valued at \$1.187 billion, the highest value among all nonemployer establishments. About 86 percent of these receipts were from sole proprietor establishments.

# Real estate and rental and leasing nonemployer receipts

Receipts in 2013 for nonemployer establishments in *Real estate and rental and leasing* were valued at \$1.079 billion. Unlike *Construction*, over 45 percent of nonemployer establishments in *Real estate and rental and leasing* were partnerships, while about 43 percent were sole

proprietorships. Receipts followed the larger portion of establishments, with almost 63 percent of receipts from partnership establishments and 23 percent from sole proprietorships.

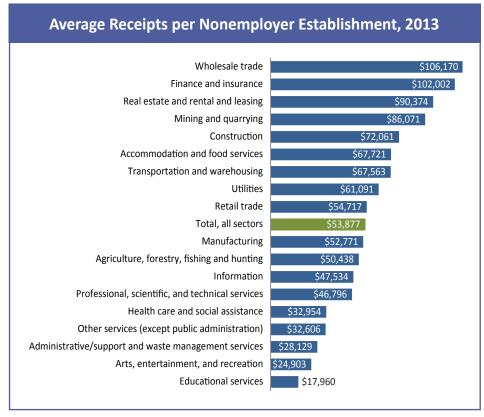
## Average Receipts from Nonemployer Establishments

In 2013, New Hampshire's nonemployer establishments reported nearly \$5.5 billion in receipts, averaging \$53,877 per establishment. Among the industry sectors, Wholesale trade held the highest average receipts, with \$106,170 per establishment. Finance and insurance, averaging \$102,002 per establishment, and Real estate and rental and leasing, averaging \$90,374 per establishment, followed. Sectors with the lowest average receipts

were Administrative and support and waste management services, averaging \$28,129 per establishment; Arts, entertainment, and recreation, averaging \$24,903 per establishment; and Educational services, averaging \$17,960 per establishment.<sup>2</sup>

#### Summary

Over 100,000 New Hampshire business establishments did not have paid employees in 2013. In comparison, there were 34,800 New Hampshire business establishments with paid employees in the same year. <sup>3</sup> While the number of nonemployer establishments is more than double the number of establishments with employees, the economic impact of these establishments is relatively small.



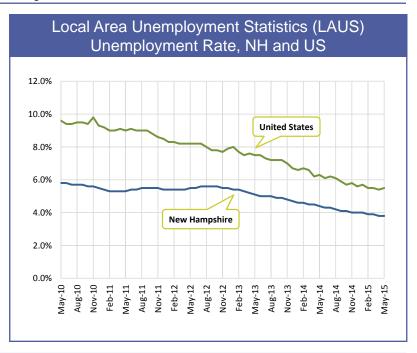
Source: Nonemployer Statistics 2013, U.S. Census Bureau/NHES Calculation

<sup>2.</sup> Average receipts are total receipts divided by the total number of establishments. While these data are useful for comparison, receipts do not include hours worked nor business expenses that may have been deducted on annual business income tax returns.

<sup>3.</sup> Firms by Size Report, Quarterly Census of Employment and Wages. Economic and Labor Market Information Bureau, New Hampshire Employment Security, September 2014. Data include only employees covered by unemployment insurance at private, non-government business establishments.

## **Seasonally Adjusted Estimates**

Unemployment	Estimate	es by Re	gion
Seasonally Adjusted	May-15	Apr-15	May-14
United States	5.5%	5.4%	6.3%
Northeast	5.6%	5.6%	6.3%
New England	4.9%	5.0%	6.0%
Connecticut	6.0%	6.2%	6.6%
Maine	4.7%	4.7%	5.7%
Massachusetts	4.6%	4.7%	5.8%
New Hampshire	3.8%	3.8%	4.4%
Rhode Island	5.9%	6.1%	7.9%
Vermont	3.6%	3.6%	4.0%
Mid Atlantic	5.8%	5.8%	6.4%
New Jersey	6.5%	6.5%	6.6%
New York	5.7%	5.7%	6.4%
Pennsylvania	5.4%	5.3%	5.9%



# Current Employment Statistics (CES) by Place of Establishment

**Number of Jobs Change from Previous** Sector Apr-15 May-15 May-14 Month Year Total Nonfarm 652,300 645,700 11,400 657,100 4.800 **Total Private** 567,900 562,800 557,200 5,100 10,700 Mining and Logging 1,000 -100 -100 1,000 Construction 24,400 1,000 1,300 23,400 23,100 Manufacturing 67,200 66,900 66,600 300 600 **Durable Goods** 400 600 50,700 50,300 50,100 Non-Durable Goods 16,600 16,500 -100 0 16.500 Trade, Transportation, and Utilities 139,200 136,600 1,900 4,500 141,100 Wholesale Trade 27,700 27,400 27,000 300 700 Retail Trade 97,300 96,000 94,800 1,300 2,500 Transportation, Warehousing, and Utilities 15,800 14,800 300 1,300 16.100 Information 12,400 12,300 12,100 100 300 Financial Activities 35,800 35,800 600 600 36.400 Finance and Insurance 29,600 29,100 29,000 500 600 Real Estate and Rental and Leasing 0 6,700 6,800 100 6.800 Professional and Business Services 73,500 72,300 73,200 1,200 300 Professional, Scientific, and Technical Services 32,500 32,300 32,600 200 -100 Administrative and Support and Waste Management and Remediation Services 32,300 32,500 500 300 32.800 **Education and Health Services** 117,800 115,700 -100 2,000 117,700 **Educational Services** 30,000 30,200 29,100 -200 900 Health Care and Social Assistance 87,700 87,600 86,600 100 1,100 Leisure and Hospitality 67,800 67,700 67,100 100 700 Arts, Entertainment, and Recreation 10,500 11,100 600 0 11.100 -500 700 Accommodation and Food Services 56,700 57,200 56,000 Other Services 26,400 26,000 100 500 26.500 Government 89,200 89,500 88,500 -300 700 100 300 7,600 7,500 7,300 Federal Government State Government 24,900 25,100 22,500 -200 2,400 Local Government 56,700 56,900 58,700 -200 -2,000 Current month is preliminary; past months are revised

Prior data and area data are available on our Web site at <a href="www.nhes.nh.gov/elmi/statistics/ces-data.htm">www.nhes.nh.gov/elmi/statistics/ces-data.htm</a>

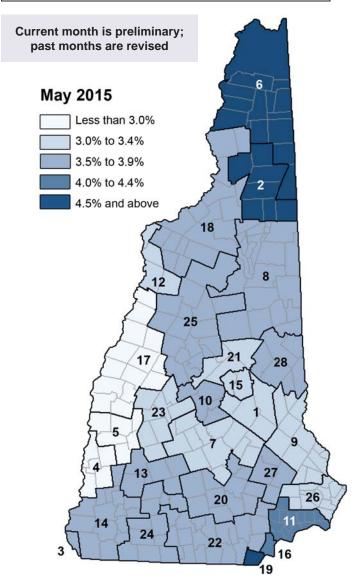
# Not Seasonally Adjusted Estimates by Place of Residence

Labor Force Estimates						
New Hampshire	May-15	Apr-15	May-14			
Total Civilian Labor Force	743,400	738,860	735,750			
Employed	716,850	711,530	704,780			
Unemployed	26,550	27,330	30,970			
Unemployment Rate	3.6%	3.7%	4.2%			
United States (# in thousands)	May-15	Apr-15	May-14			
Total Civilian Labor Force	157,719	156,554	155,841			
Employed	149,349	148,587	146,398			
Unemployed	8,370	7,966	9,443			
Unemployment Rate	5.3%	5.1%	6.1%			

Unemployment Rates by Area					
Counties	May-15	Apr-15	May-14		
Belknap	3.3%	3.6%	3.9%		
Carroll	3.5%	4.1%	4.0%		
Cheshire	3.6%	3.5%	4.2%		
Coös	4.9%	6.1%	5.6%		
Grafton	3.3%	3.2%	3.7%		
Hillsborough	3.7%	3.9%	4.4%		
Merrimack	3.2%	3.2%	3.8%		
Rockingham	3.7%	3.9%	4.4%		
Strafford	3.3%	3.2%	4.0%		
Sullivan	2.9%	3.2%	3.5%		
Map Labor Market Areas	May-15	Apr-15	May-14		

Stra	ttord	3.3%	3.2%	4.0%
Sulli	van	2.9%	3.2%	3.5%
Map Key	Labor Market Areas	May-15	Apr-15	May-14
1	Belmont, NH LMA	3.3%	3.7%	3.9%
2	Berlin NH Micropolitan NECTA	5.7%	7.1%	6.3%
3	Hinsdale Town, NH Portion, Brattleboro, VT-NH LMA	3.6%	4.1%	5.0%
4	Charlestown, NH LMA	2.9%	3.1%	3.2%
5	Claremont-Newport, NH LMA	2.9%	3.3%	3.6%
6	Colebrook, NH-VT LMA, NH Portion	4.8%	6.0%	6.2%
7	Concord, NH Micropolitan NECTA	3.2%	3.1%	3.5%
8	Conway, NH-ME LMA, NH Portion	3.6%	4.3%	4.0%
9	Dover-Durham, NH-ME Metropolitan NECTA, NH Portion	3.3%	3.2%	4.0%
10	Franklin, NH LMA	3.5%	3.9%	4.0%
11	Seabrook-Hampstead Area, NH Portion, Haverhill-Newburyport- Amesbury MA-NH NECTA Division	4.2%	4.6%	5.2%
12	Haverhill, NH LMA	3.4%	4.1%	3.8%
13	Hillsborough, NH LMA	3.7%	3.5%	4.0%
14	Keene, NH Micropolitan NECTA	3.6%	3.4%	4.2%
15	Laconia, NH Micropolitan NECTA	3.4%	3.7%	4.0%
16	Salem Town, NH Portion, Lawrence-Metuen-Salem, MA-NH NECTA Division	4.4%	4.7%	5.1%
17	Lebanon, NH-VT Micropolitan NECTA, NH Portion	2.9%	2.7%	3.3%
18	Littelton, NH-VT LMA, NH Portion	3.6%	4.2%	4.0%
19	Pelham Town, NH Portion, Lowell-Billerica-Chelmsford, MA-NH NECTA Division	4.6%	5.0%	5.7%
20	Manchester, NH Metropolitan NECTA	3.5%	3.5%	4.2%
21	Meredith, NH LMA	3.0%	3.4%	3.6%
22	Nashua, NH-MA NECTA Division, NH Portion	3.9%	4.0%	4.6%
23	New London, NH LMA	3.3%	3.1%	3.9%
24	Peterborough, NH LMA	3.5%	3.5%	4.2%
25	Plymouth, NH LMA	3.8%	3.5%	4.2%
26	Portsmouth, NH-ME Metropolitan NECTA, NH Portion	3.1%	3.3%	3.7%
27	Raymond, NH LMA	3.5%	3.6%	4.1%
28	Wolfeboro, NH LMA	3.6%	4.0%	4.2%
	•			

Unemployment	t Rates b	y Region	
Not Seasonally Adjusted	May-15	Apr-15	May-14
United States	5.3%	5.1%	6.1%
Northeast	5.3%	5.2%	6.1%
New England	4.7%	4.7%	5.8%
Connecticut	5.6%	5.8%	6.6%
Maine	4.7%	4.9%	5.7%
Massachusetts	4.4%	4.1%	5.6%
New Hampshire	3.6%	3.7%	4.2%
Rhode Island	5.8%	5.7%	7.8%
Vermont	3.3%	3.7%	3.8%
Mid Atlantic	5.6%	5.4%	6.2%
New Jersey	6.3%	6.2%	6.5%
New York	5.3%	5.5%	6.2%
Pennsylvania	5.4%	4.7%	5.9%

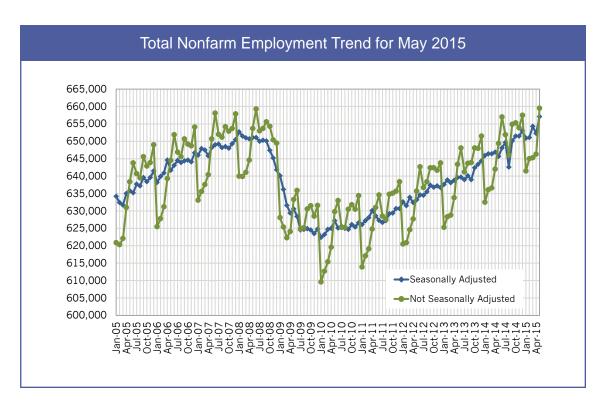


New Hampshire unemployment and labor force estimates are calculated using a regression model which depends on Current Population Survey (CPS) estimates. City and town estimates are calculated using the Bureau of Labor Statistics "Handbook Method" and then adjusted to the State levels.

# **Monthly Analysis of Current Employment Statistics (CES)**

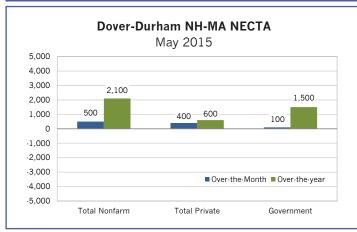
## New Hampshire Nonfarm Employment Statewide Not Seasonally Adjusted

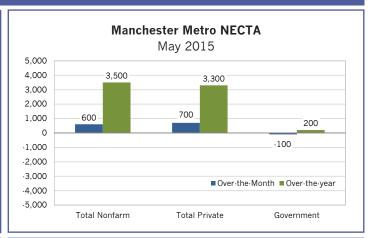
		Ch	ange		
	May-15	May-15 Apr-15 May-14		from pi	evious:
	preliminary	revised		Month	Year
Total All Supersectors	659,500	646,300	649,400	13,200	10,100
Private Employment Total	567,100	553,800	557,500	13,300	9,600
Mining and Logging	900	900	1,000	0	-100
Construction	25,000	22,500	23,700	2,500	1,300
Manufacturing	67,400	66,800	66,400	600	1,000
Durable Goods	50,800	50,200	49,900	600	900
Non-Durable Goods	16,600	16,600	16,500	0	100
Trade, Transportation and Utilities	139,600	136,500	136,200	3,100	3,400
Wholesale Trade	27,500	27,300	27,100	200	400
Retail Trade	95,900	93,800	94,100	2,100	1,800
Transportation and Utilities	16,200	15,400	15,000	800	1,200
Information	12,400	12,300	12,100	100	300
Financial Activities	36,200	35,700	35,700	500	500
Professional and Business	74,000	73,000	73,600	1,000	400
Education and Health	117,900	118,400	115,700	-500	2,200
Leisure and Hospitality	67,300	61,300	67,000	6,000	300
Other Services	26,400	26,400	26,100	0	300
Government Total	92,400	92,500	91,900	-100	500
Federal Government	7,500	7,500	7,300	0	200
State Government	25,700	25,900	23,300	-200	2,400
Local Government	59,200	59,100	61,300	100	-2,100

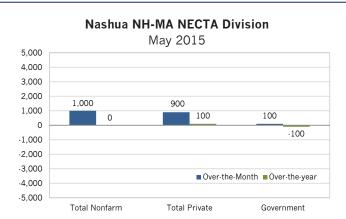


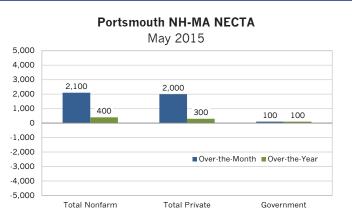
# Not Seasonally Adjusted Estimates by Place of Establishment

#### Nonfarm Employment by Metropolitan Statistical Areas

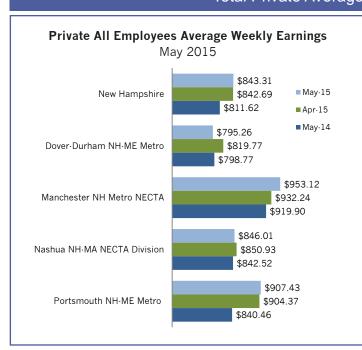








### Total Private Average Weekly Earnings Data

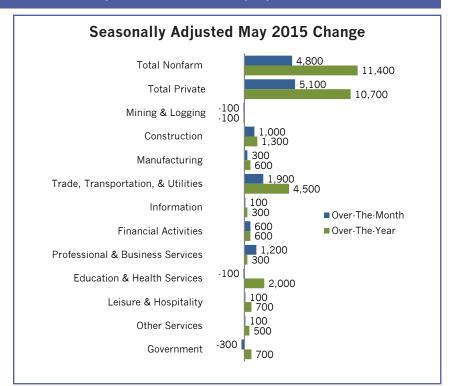




Sector data for the four areas and hours and earnings data are available on our web site: www.nhes.nh.gov/elmi/statistics/ces-data.htm

### Seasonally Adjusted Statistical Analysis of Nonfarm Employment

- Preliminary nonfarm employment added 4,800 jobs over-the-month, reaching a new seasonally adjusted high of 657,100 jobs.
- ⇒ With a higher than normal employment growth for May, Trade, transportation, and utilities gained 1,900 jobs over-themonth.
- From May 2014 to May 2015, total nonfarm employment gained 11,400 jobs.
- Mining and logging was the only industry sector to lose employment during the year, down 100 jobs.
- Changes in seasonally adjusted data reflect underlying economic changes and allow for comparisons of different time periods.



## Not Seasonally Adjusted Statistical Analysis of Nonfarm Employment

- Preliminary total nonfarm employment levels rose to a new high of 659,500 jobs in May, an increase of 13,200 jobs from April.
- Over-the-month the largest employment growth was in Leisure and hospitality, with an increase of 6,000 jobs.
- Total nonfarm employment increased by 10,100 jobs, over-the-year.
- From May 2014 to May 2015, one-third of total nonfarm growth was in Trade, transportation, and utilities, adding 3,400 jobs.
- Changes in not seasonally adjusted data are due to seasonal patterns in hiring, as well as underlying economic changes.



For further analysis, see the Detailed Monthly Analysis of Industry Employment Data on our web site: www.nhes.nh.gov/elmi/statistics/ces-data.htm

Unemployment Compensation Claims Activity						
	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15
Initial Claims	6,331	4,917	4,177	3,424	3,705	2,528
Continued Weeks Claimed	31,747	31,461	29,563	34,494	24,049	20,779

Consumer Price Index						
United States, All Urban Consumers, Not Seasonally Adjusted (CPI-U) (1982-1984=100)						
Change from Previous						
May-15	May-15 Apr-15 May-14 Month Year					
237.805	236.599	236.599 237.900 0.5% 0.0%				
Northeast, All Urban Consumers, Not Seasonally Adjusted (CPI-U) (1982-1984=100)						
	Change from Previous					
May-15	Apr-15	May-14	Month	Year		
252.700 251.760 253.598 0.4% -0.3%						

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