**Pembroke, NH**

- **Community Contact**: Town of Pembroke
  - David Jodoin, Town Administrator
  - 311 Pembroke Street
  - Pembroke, NH 03275

- **Telephone**: (603) 485-4747
- **Fax**: (603) 485-3967
- **E-mail**: Townhall@Pembroke-NH.com
- **Website**: www.pembroke-nh.com

- **Municipal Office Hours**: Monday through Friday, 8 am - 4:30 pm; Town Clerk: extended hours first, fourth Thursday, 5 pm - 7 pm

- **County**: Merrimack
- **Labor Market Area**: Manchester, NH Metropolitan NECTA
- **Tourism Region**: Merrimack Valley
- **Planning Commission**: Central NH Regional
- **Regional Development**: Capital Regional Development Council

- **Election Districts**
  - US Congress: District 2
  - Executive Council: District 4
  - State Senate: District 17
  - State Representative: Merrimack County District 20

**Incorporated**: 1759

**Origin**: This township was first granted in 1728 to the heirs of Captain John Lovewell and members of his company or their heirs, and given the name Lovewell's Town. Captain Lovewell built the fort at Ossipee and was killed fighting the Indians at Pequawket. The township was more commonly called Suncook, after the river, and another settlement was known as Buckstreet. When the town was incorporated in 1759, it included Suncook, Buckstreet, and portions of Bow that were east of the Merrimack River. It was given the name Pembroke in honor of Henry Herbert, ninth Earl of Pembroke in southern Wales.

**Villages and Place Names**: North Pembroke, Suncook Village

**Population, Year of the First Census Taken**: 956 residents in 1790

**Population Trends**: Population change for Pembroke totaled 2,942 over 49 years, from 4,261 in 1970 to 7,203 in 2019. The largest decennial percent change was a 35 percent increase between 1980 and 1990; the smallest, a three percent increase between 2000 and 2010. The 2019 Census estimate for Pembroke was 7,203 residents, which ranked 45th among New Hampshire's incorporated cities and towns.

**Population Density and Land Area, 2019 (US Census Bureau)**: 318.2 persons per square mile of land area. Pembroke contains 22.6 square miles of land area and 0.2 square miles of inland water area.
### Municipal Services

<table>
<thead>
<tr>
<th>Type of Government</th>
<th>Selectmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget: Municipal Appropriations, 2020</td>
<td>$9,353,334</td>
</tr>
<tr>
<td>Budget: School Appropriations, 2020-2021</td>
<td>$26,189,330</td>
</tr>
<tr>
<td>Zoning Ordinance</td>
<td>1974/20</td>
</tr>
<tr>
<td>Master Plan</td>
<td>2004</td>
</tr>
<tr>
<td>Capital Improvement Plan</td>
<td>Yes</td>
</tr>
<tr>
<td>Industrial Plans Reviewed By</td>
<td>Planning Board</td>
</tr>
</tbody>
</table>

Boards and Commissions

- Elected: Selectmen; Library; Water; Sewer
- Appointed: Planning; Zoning; Cemetery; Conservation; Recreation; Budget; CIP

Public Library: Pembroke Town

### Emergency Services

<table>
<thead>
<tr>
<th>Police Department</th>
<th>Full-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire Department</td>
<td>Full-time &amp; volunteer</td>
</tr>
<tr>
<td>Emergency Medical Service</td>
<td>Intermunicipal</td>
</tr>
</tbody>
</table>

Nearest Hospital(s)

- Concord Hospital, Concord: Distance 7 miles, Staffed Beds 245

### Utilities

<table>
<thead>
<tr>
<th>Electric Supplier</th>
<th>NH Electric Coop; Eversource Energy; Unitek</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Gas Supplier</td>
<td>Liberty Utilities</td>
</tr>
<tr>
<td>Water Supplier</td>
<td>Pembroke Water Works</td>
</tr>
</tbody>
</table>

Sanitation

- Private septic & municipal
- Municipal Wastewater Treatment Plant: Yes
- Solid Waste Disposal: Yes
- Curbside Trash Pickup: Municipal
- Pay-As-You-Throw Program: No
- Recycling Program: Mandatory

Telephone Company: Consolidated Communications

<table>
<thead>
<tr>
<th>Cellular Telephone Access</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cable Television Access</td>
<td>Yes</td>
</tr>
<tr>
<td>Public Access Television Station</td>
<td>No</td>
</tr>
<tr>
<td>High Speed Internet Service: Business</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Residential</td>
</tr>
</tbody>
</table>

### Property Taxes

<table>
<thead>
<tr>
<th>Tax Year</th>
<th>Tax Rate (per $1000 of value)</th>
<th>2019 Total Tax Rate</th>
<th>2019 Equalization Ratio</th>
<th>2019 Full Value Tax Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$23.58</td>
<td>97.6</td>
<td>$22.88</td>
</tr>
</tbody>
</table>

2019 Percent of Local Assessed Valuation by Property Type

- Residential Land and Buildings: 77.0%
- Commercial Land and Buildings: 19.1%
- Public Utilities, Current Use, and Other: 3.9%

### Population (1-Year Estimates/Decennial)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>Community Population</th>
<th>County Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>7,203</td>
<td>151,391</td>
<td>146,445</td>
</tr>
<tr>
<td>2010</td>
<td>7,115</td>
<td>136,716</td>
<td>120,618</td>
</tr>
<tr>
<td>2000</td>
<td>6,917</td>
<td>136,716</td>
<td>98,302</td>
</tr>
<tr>
<td>1990</td>
<td>6,581</td>
<td>120,618</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>4,861</td>
<td>98,302</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>4,261</td>
<td>80,925</td>
<td></td>
</tr>
</tbody>
</table>

### Demographics

Population by Gender

- Male: 3,467
- Female: 3,720

Population by Age Group

- Under age 5: 343
- Age 5 to 19: 1,383
- Age 20 to 34: 1,203
- Age 35 to 54: 1,972
- Age 55 to 64: 1,189
- Age 65 and over: 1,097
- Median Age: 40.3 years

Educational Attainment, population 25 years and over

- High school graduate or higher: 92.9%
- Bachelor’s degree or higher: 27.8%

Income, Inflation Adjusted $ (ACS 2015-2019)

- Per capita income: $39,439
- Median family income: $91,453
- Median household income: $82,808

- Median Earnings, full-time, year-round workers
  - Male: $48,077
  - Female: $53,868

- Individuals below the poverty level: 4.3%

Labour Force (NHES – ELMI)

- Annual Average: 2009, 2019
- Civilian labor force: 4,398, 4,528
- Employed: 4,159, 4,423
- Unemployed: 239, 105
- Unemployment rate: 5.4%, 2.3%

Employment & Wages (NHES – ELMI)

- Annual Average Covered Employment: 2009, 2019
- Goods Producing Industries
  - Average Employment: 358, 369
  - Average Weekly Wage: $794, $1,156
- Service Providing Industries
  - Average Employment: 1,309, 1,474
  - Average Weekly Wage: $825, $977

Total Private Industry

- Average Employment: 1,666, 1,844
- Average Weekly Wage: $818, $1,013

Government (Federal, State, and Local)

- Average Employment: 440, 561
- Average Weekly Wage: $790, $848

- Total, Private Industry plus Government
  - Average Employment: 2,106, 2,405
  - Average Weekly Wage: $812, $975

Economic & Labor Market Information Bureau, NH Employment Security, January 2021. Community Response Received 7/30/2020
**EDUCATION AND CHILD CARE**

Schools students attend: Pembroke operates grades K-12  
Career Technology Center(s): Concord Regional Technical Center  
District: SAU 53  
Region: 11

<table>
<thead>
<tr>
<th>Educational Facilities (includes Charter Schools)</th>
<th>Elementary</th>
<th>Middle/Junior High</th>
<th>High School</th>
<th>Private/Parochial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Schools</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Grade Levels</td>
<td>K R 1-8</td>
<td>5-8</td>
<td>9-12</td>
<td>P K 1-8</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>582</td>
<td>357</td>
<td>760</td>
<td>96</td>
</tr>
</tbody>
</table>

Nearest Community College: NHTI-Concord  
Nearest Colleges or Universities: UNH School of Law; Southern NH University

**2020 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)**  
Total Facilities: 3  
Total Capacity: 84

**LARGEST BUSINESSES**

| Associated Grocers of New England, Inc. | Wholesale distribution center | 325 | 2006 |
| Pembroke School District                | Education                      | 235 | 1759 |
| Town of Pembroke                        | Municipal services             | 47  | 2014 |
| Heat and Control                        | Food processing equipment      | 42  |      |
| Pitco                                  | Food processing equipment      | 26  |      |
| A & B Lumber                           | Lumber sales, service          | 20  |      |
| Nortrax                                | Equipment sales, service       | 15  |      |
| TD Bank                                | Banking services               | 12  | 1916 |
| Airgas                                  | Industry supplies              | 9   |      |

Employer Information Supplied by Municipality

**TRANSPORTATION (distances estimated from city/town hall)**

- Road Access  
  - US Routes: 3, 4, 202  
  - State Routes: 9, 28, 106  
- Nearest Interstate, Exit: I-93, Exit 13  
- Distance: 5 miles  
- Railroad: No  
- Public Transportation: No  
- Nearest Public Use Airport, General Aviation  
  - Concord Municipal: Runway 6,005 ft. asphalt  
  - Lighted?: Yes  
  - Navigation Aids?: Yes  
- Nearest Airport with Scheduled Service  
  - Manchester-Boston Regional: Distance 17 miles  
  - Number of Passenger Airlines Serving Airport: 4  
- Driving distance to select cities:  
  - Manchester, NH: 4 miles  
  - Portland, Maine: 101 miles  
  - Boston, Mass.: 64 miles  
  - New York City, NY: 264 miles  
  - Montreal, Quebec: 250 miles

**COMMUTING TO WORK (ACS 2015-2019)**

- Workers 16 years and over  
  - Drove alone, car/truck/van: 84.0%  
  - Carpooled, car/truck/van: 9.7%  
  - Public transportation: 0.0%  
  - Walked: 2.2%  
  - Other means: 4.0%  
  - Worked at home: 4.5%  
  - Mean Travel Time to Work: 33.8 minutes  
- Percent of Working Residents: ACS 2015-2019  
  - Working in community of residence: 12.6%  
  - Commuting to another NH community: 82.9%  
  - Commuting out-of-state: 4.5%

**RECREATION, ATTRACTIONS, AND EVENTS**

- Municipal Parks  
- YMCA/YWCA  
- Boys Club/Girls Club  
- Golf Courses  
- Swimming: Indoor Facility  
- Swimming: Outdoor Facility  
- Tennis Courts: Indoor Facility  
- Tennis Courts: Outdoor Facility  
- Ice Skating Rink: Indoor Facility  
- Bowling Facilities  
- Museums  
- Cinemas  
- Performing Arts Facilities  
- Tourist Attractions  
- Youth Organizations (i.e., Scouts, 4-H)  
- Youth Sports: Baseball  
- Youth Sports: Soccer  
- Youth Sports: Football  
- Youth Sports: Basketball  
- Youth Sports: Hockey  
- Campgrounds  
- Fishing/Hunting  
- Boating/Marinas  
- Snowmobile Trails  
- Bicycle Trails  
- Cross Country Skiing  
- Beach or Waterfront Recreation Area  
- Overnight or Day Camps  

Nearest Ski Area(s): Pat’s Peak, Mount Sunapee  
Other: White Sands Conservation Area

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Economic & Labor Market Information Bureau, NH Employment Security, January 2021. Community Response Received 7/30/2020