New London, NH

Community Contact
Town of New London
Kimberly A. Hallquist, Town Administrator
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New London, NH 03257

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Fax  (603) 526-9494
E-mail  office@nl-nh.com
Web Site  www.nl-nh.com

Municipal Office Hours
Monday through Friday, 8 am - 4 pm; Town Clerk, Tax Collector: second, last Saturday, 9 am - 11:30 am

County
Merrimack

Labor Market Area
New London, NH LMA

Tourism Region
Dartmouth-Lake Sunapee

Planning Commission
Upper Valley Lake Sunapee

Regional Development
Capital Regional Development Council

Election Districts
District 2
District 1
District 8
Merrimack County District 5

Incorporated: 1779

Origin: This territory was first granted in 1753 as Heidelberg (spelled Hiddleburg in the grant document). The name was probably in honor of George II’s visit to his German possessions at the time, and may also have been influenced by Governor Benning Wentworth’s European travels. The town was granted again in 1773 as an addition to the Alexandria grant, and named Alexandria Addition, but the name didn’t last. It was incorporated as New Londonderry, later shortened to New London, in 1779. New London is the location of Colby-Sawyer College.

Villages and Place Names: Crockett Corner, Elkins, Hastings, Lakeside, Otterville, Pages Corner

Population, Year of the First Census Taken: 311 residents in 1790

Population Trends: Population change for New London totaled 2,072 over 49 years, from 2,236 in 1970 to 4,308 in 2019. The largest decennial percent change was a 31 percent increase between 1970 and 1980; population increased by 29 percent between 1990 to 2000. The 2019 Census estimate for New London was 4,308 residents, which ranked 89th among New Hampshire’s incorporated cities and towns.

Population Density and Land Area, 2019 (US Census Bureau): 192.8 persons per square mile of land area. New London contains 22.4 square miles of land area and 3.1 square miles of inland water area.


All information regarding the communities is from sources deemed reliable and is submitted subject to errors, omissions, modifications, and withdrawals without notice. No warranty or representation is made as to the accuracy of the information contained herein. Specific questions regarding individual cities and towns should be directed to the community contact.
### Municipal Services

<table>
<thead>
<tr>
<th>Type of Government</th>
<th>Selectmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget: Municipal Appropriations, 2020-2021</td>
<td>$9,481,412</td>
</tr>
<tr>
<td>Budget: School Appropriations, 2019-2020</td>
<td>$9,857,793</td>
</tr>
<tr>
<td>Zoning Ordinance</td>
<td>1958/20</td>
</tr>
<tr>
<td>Master Plan</td>
<td>2011</td>
</tr>
<tr>
<td>Capital Improvement Plan</td>
<td>Yes</td>
</tr>
<tr>
<td>Industrial Plans Reviewed By</td>
<td>Planning Board</td>
</tr>
</tbody>
</table>

Boards and Commissions

- Elected: Selectmen; Library; Trust Funds; Budget; Cemetery; Town Clerk; Moderator; Checklist
- Appointed: Planning; Zoning; Conservation; Recreation

Public Library: Tracy Memorial

### Emergency Services

- Police Department: Full-time
- Fire Department: Municipal
- Emergency Medical Service: Private

Nearest Hospital(s):

- New London Hospital, New London: Local 25 miles

### Utilities

- Electric Supplier: Eversource Energy
- Natural Gas Supplier: None
- Water Supplier: New London/Springfield Water

- Sanitation: Inter-municipal
- Municipal Wastewater Treatment Plant: Yes
- Solid Waste Disposal: Yes
  - Curbside Trash Pickup: Private
  - Pay-As-You-Throw Program: No
  - Recycling Program: Voluntary
- Telephone Company: TDS Telecom
- Cellular Telephone Access: Yes
- Cable Television Access: Yes
- Public Access Television Station: No
- High Speed Internet Service:
  - Business: Yes
  - Residential: Yes

### Property Taxes (NH Dept. of Revenue Administration)

- 2019 Total Tax Rate (per $1000 of value): $14.71
- 2019 Equalization Ratio: 94.6
- 2019 Full Value Tax Rate (per $1000 of value): $13.88

- 2019 Percent of Local Assessed Valuation by Property Type:
  - Residential Land and Buildings: 92.4%
  - Commercial Land and Buildings: 6.5%
  - Public Utilities, Current Use, and Other: 1.0%

### Housing (ACS 2015-2019)

- Total Housing Units: 2,298
- Single-Family Units, Detached or Attached: 1,928
- Units in Multiple-Family Structures:
  - Two to Four Units in Structure: 168
  - Five or More Units in Structure: 192
  - Mobile Homes and Other Housing Units: 10

### Population (1-Year Estimates/Decennial) (US Census Bureau)

<table>
<thead>
<tr>
<th>Total Population</th>
<th>Community</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4,308</td>
<td>151,391</td>
</tr>
<tr>
<td>2010</td>
<td>4,397</td>
<td>146,445</td>
</tr>
<tr>
<td>2000</td>
<td>4,128</td>
<td>136,716</td>
</tr>
<tr>
<td>1990</td>
<td>3,189</td>
<td>120,618</td>
</tr>
<tr>
<td>1980</td>
<td>2,915</td>
<td>98,302</td>
</tr>
<tr>
<td>1970</td>
<td>2,236</td>
<td>80,925</td>
</tr>
</tbody>
</table>

### Demographics (American Community Survey (ACS) 2015-2019)

- Population by Gender:
  - Male: 1,948
  - Female: 2,442

- Population by Age Group:
  - Under age 5: 227
  - Age 5 to 9: 846
  - Age 10 to 14: 906
  - Age 15 to 19: 621
  - Age 20 to 24: 494
  - Age 25 to 29: 1,296
  - Median Age: 42.0 years

- Educational Attainment, population 25 years and over:
  - High school graduate or higher: 98.0%
  - Bachelor’s degree or higher: 62.3%

- Income, Inflation Adjusted $ (ACS 2015-2019)
  - Per capita income: $45,307
  - Median family income: $126,250
  - Median household income: $90,846

- Median Earnings, full-time, year-round workers:
  - Male: $76,765
  - Female: $62,614

- Individuals below the poverty level: 3.8%

### Labor Force (NHES – ELMI)

- Annual Average:
  - 2009: 2,354
  - 2019: 2,354

- Civilian labor force:
  - 2009: 1,898
  - 2019: 1,875

- Employed:
  - 2009: 1,812
  - 2019: 1,820

- Unemployed:
  - 2009: 86
  - 2019: 55

- Unemployment rate:
  - 2009: 4.5%
  - 2019: 2.9%

### Employment & Wages (NHES – ELMI)

- Annual Average Covered Employment:
  - 2009: 2,437
  - 2019: 2,506

- Goods Producing Industries:
  - Average Employment: 161
  - Average Weekly Wage: $754
  - Average Weekly Wage: $1,134

- Service Providing Industries:
  - Average Employment: 2,276
  - Average Weekly Wage: $719
  - Average Weekly Wage: $911

- Total Private Industry:
  - Average Employment: 2,437
  - Average Weekly Wage: $722

- Government (Federal, State, and Local):
  - Average Employment: 228
  - Average Weekly Wage: $656
  - Average Weekly Wage: $817

- Total, Private Industry plus Government:
  - Average Employment: 2,665
  - Average Weekly Wage: $716
  - Average Weekly Wage: $916

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**EDUCATION AND CHILD CARE**

Schools students attend: Grades K-12 are part of Kearsarge Regional (Bradford, Newbury, New London, Springfield, Sutton, Warner, Wilmot)  
Career Technology Center(s): Concord Regional Technical Center

<table>
<thead>
<tr>
<th>Educational Facilities (includes Charter Schools)</th>
<th>Elementary</th>
<th>Middle/Junior High</th>
<th>High School</th>
<th>Private/Parochial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Schools</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grade Levels</td>
<td>PK 1-5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>356</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nearest Community College: River Valley  
Nearest Colleges or Universities: Colby-Sawyer; Northeast Catholic College

2020 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)  
Total Facilities: 3  
Total Capacity: 139

**LARGEST BUSINESSES**

<table>
<thead>
<tr>
<th>Business</th>
<th>Product/Service</th>
<th>Employees</th>
<th>Established</th>
</tr>
</thead>
<tbody>
<tr>
<td>New London Hospital</td>
<td>Health care services</td>
<td>520</td>
<td>1918</td>
</tr>
<tr>
<td>Colby-Sawyer College</td>
<td>Education</td>
<td>300</td>
<td>1837</td>
</tr>
<tr>
<td>Hannaford Brothers</td>
<td>Supermarket</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Town of New London</td>
<td>Municipal services</td>
<td>100</td>
<td>1779</td>
</tr>
<tr>
<td>Lake Sunapee Country Club</td>
<td>Golf, restaurant, &amp; functions</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Springledge Farm</td>
<td>Farm stand</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Woodcrest Village</td>
<td>Assisted living</td>
<td>30</td>
<td>1991</td>
</tr>
<tr>
<td>Bar Harbor Bank &amp; Trust</td>
<td>Banking services</td>
<td>28</td>
<td>1868</td>
</tr>
<tr>
<td>Country Press</td>
<td>Printing services</td>
<td>20</td>
<td></td>
</tr>
</tbody>
</table>

Employer Information Supplied by Municipality

**TRANSPORTATION (distances estimated from city/town hall)**

<table>
<thead>
<tr>
<th>Road Access</th>
<th>US Routes</th>
<th>State Routes</th>
<th>Nearest Interstate, Exit</th>
<th>Distance</th>
<th>Railroad</th>
<th>Public Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>I-89, Exits 11 - 12</td>
<td>11, 103A, 114</td>
<td>Local access</td>
<td>29 miles</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

| Nearest Public Use Airport, General Aviation | Parlin Field, Newport | Runway | 3,450 ft. asphalt | Lighted? | No | Navigation Aids? | No |

Nearest Airport with Scheduled Service  
Lebanon Municipal  
Number of Passenger Airlines Serving Airport 1

Driving distance to select cities:  
Manchester, NH 48 miles  
Portland, Maine 141 miles  
Boston, Mass. 100 miles  
New York City, NY 269 miles  
Montreal, Quebec 212 miles

**COMMUTING TO WORK (ACS 2015-2019)**

Workers 16 years and over  
Drove alone, car/truck/van 68.0%  
Carpooled, car/truck/van 4.6%  
Public transportation 0.0%  
Walked 9.6%  
Other means 17.4%  
Worked at home 10.2%  
Mean Travel Time to Work 23.2 minutes

**Percent of Working Residents: ACS 2015-2019**

Working in community of residence 44.9%  
Commuting to another NH community 44.9%  
Commuting out-of-state 10.2%

**RECREATION, ATTRACTIONS, AND EVENTS**

<table>
<thead>
<tr>
<th>X Municipal Parks</th>
</tr>
</thead>
<tbody>
<tr>
<td>YMCA/YWCA</td>
</tr>
<tr>
<td>Boys Club/Girls Club</td>
</tr>
<tr>
<td>X Golf Courses</td>
</tr>
<tr>
<td>X Swimming: Indoor Facility</td>
</tr>
<tr>
<td>Swimming: Outdoor Facility</td>
</tr>
<tr>
<td>X Tennis Courts: Indoor Facility</td>
</tr>
<tr>
<td>X Tennis Courts: Outdoor Facility</td>
</tr>
<tr>
<td>Ice Skating Rink: Indoor Facility</td>
</tr>
<tr>
<td>Bowling Facilities</td>
</tr>
<tr>
<td>X Museums</td>
</tr>
<tr>
<td>Cinemas</td>
</tr>
<tr>
<td>X Performing Arts Facilities</td>
</tr>
<tr>
<td>X Tourist Attractions</td>
</tr>
<tr>
<td>X Youth Organizations (i.e., Scouts, 4-H)</td>
</tr>
<tr>
<td>X Youth Sports: Baseball</td>
</tr>
<tr>
<td>X Youth Sports: Soccer</td>
</tr>
<tr>
<td>X Youth Sports: Football</td>
</tr>
<tr>
<td>X Youth Sports: Basketball</td>
</tr>
<tr>
<td>X Youth Sports: Hockey</td>
</tr>
<tr>
<td>Campgrounds</td>
</tr>
<tr>
<td>X Fishing/Hunting</td>
</tr>
<tr>
<td>X Boating/Marinas</td>
</tr>
<tr>
<td>X Snowmobile Trails</td>
</tr>
<tr>
<td>X Bicycle Trails</td>
</tr>
<tr>
<td>X Cross Country Skiing</td>
</tr>
<tr>
<td>X Beach or Waterfront Recreation Area</td>
</tr>
<tr>
<td>X Overnight or Day Camps</td>
</tr>
</tbody>
</table>

Nearest Ski Area(s): Ragged Mountain, Mount Sunapee, Pat's Peak

Other: Outdoor Ice Skating Rink; Barn Playhouse; Antiques