Incorporated: 1773

Origin: This town was originally part of a 1727 grant that included Canterbury and Northfield. It was set off and incorporated as Loudon on petition of residents in 1773, who felt that the distance to the meetinghouse and insufficient roads were an obstacle to attending public worship and public affairs of the town. The name Loudon was to honor John Campbell, fourth Earl of Loudoun, who fought with the English army as an aide-de-camp to the king during the Seven Years’ War. Under Lord Loudoun’s orders Major Robert Rogers organized the famous Roger’s Rangers frontier fighters. One of Lord Loudoun’s aides, John Loudoun McAdam, is known for developing the “macadamizing” process of road surfacing.

Villages and Place Names: Loudon Center, Loudon Ridge, Pearls Corner, Sabattus Heights

Population, Year of the First Census Taken: 1,084 residents in 1790

Population Trends: Population change for Loudon totaled 3,927 over 49 years, from 1,707 in 1970 to 5,634 in 2019. The largest decennial percent change was a 55 percent increase between 1980 and 1990, which followed a 44 percent increase the previous decade. The 2019 Census estimate for Loudon was 5,634 residents, which ranked 61st among New Hampshire’s incorporated cities and towns.

Population Density and Land Area, 2019 (US Census Bureau): 122.4 persons per square mile of land area. Loudon contains 46.0 square miles of land area and 0.7 square miles of inland water area.
### Municipal Services

<table>
<thead>
<tr>
<th>Type of Government</th>
<th>Selectmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget: Municipal Appropriations, 2015</td>
<td>$4,167,034</td>
</tr>
<tr>
<td>Budget: School Appropriations, 2017-2018</td>
<td>$8,343,336</td>
</tr>
<tr>
<td>Zoning Ordinance</td>
<td>1984/10</td>
</tr>
<tr>
<td>Master Plan</td>
<td>2001</td>
</tr>
<tr>
<td>Capital Improvement Plan</td>
<td>Yes</td>
</tr>
<tr>
<td>Industrial Plans Reviewed By</td>
<td>Planning Board</td>
</tr>
</tbody>
</table>

#### Boards and Commissions
- Elected: Selectmen; Planning; Zoning
- Appointed: Conservation; Library

#### Public Library
- Maxfield Public

### Emergency Services
- Police Department: Full-time
- Fire Department: Full-time & volunteer
- Emergency Medical Service: Volunteer

- Nearest Hospital(s): Concord Hospital, Concord (10 miles; 245 Staffed Beds)

### Utilities
- Electric Supplier: NH Electric Coop; Concord Electric; Eversource Energy
- Natural Gas Supplier: Liberty Utilities
- Water Supplier: Private wells
- Sanitation: Private septic
- Municipal Wastewater Treatment Plant: No
- Solid Waste Disposal: Curbside Trash Pickup
- Recycling Program: No
- Telephone Company: Comcast; Fairpoint; TDS Telecom
- Cellular Telephone Access: Yes
- Cable Television Access: Yes
- Public Access Television Station: No
- High Speed Internet Service: Business & Residential

### Property Taxes

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Tax Rate (per $1000 of value)</th>
<th>Equalization Ratio</th>
<th>Full Value Tax Rate (per $1000 of value)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$22.98</td>
<td>83.1</td>
<td>$18.77</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Percent of Local Assessed Valuation by Property Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Land and Buildings: 81.2%</td>
</tr>
<tr>
<td>Commercial Land and Buildings: 14.9%</td>
</tr>
<tr>
<td>Public Utilities, Current Use, and Other: 3.9%</td>
</tr>
</tbody>
</table>

### Housing

<table>
<thead>
<tr>
<th>Type of Housing</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Housing Units</td>
<td>2,203</td>
</tr>
<tr>
<td>Single-Family Units, Detached or Attached</td>
<td>1,915</td>
</tr>
<tr>
<td>Units in Two to Four Units in Structure</td>
<td>63</td>
</tr>
<tr>
<td>Five or More Units in Structure</td>
<td>57</td>
</tr>
<tr>
<td>Mobile Homes and Other Housing Units</td>
<td>168</td>
</tr>
</tbody>
</table>

### Population (1-Year Estimates/Decennial)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>Community</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>5,634</td>
<td>151,391</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>5,317</td>
<td>146,445</td>
<td></td>
</tr>
<tr>
<td>2000</td>
<td>4,510</td>
<td>136,716</td>
<td></td>
</tr>
<tr>
<td>1990</td>
<td>3,802</td>
<td>120,618</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>2,245</td>
<td>98,302</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>1,707</td>
<td>80,925</td>
<td></td>
</tr>
</tbody>
</table>

### Demographics

#### AMERICAN COMMUNITY SURVEY (ACS) 2015-2019

- **Population by Gender**
  - Male: 2,394
  - Female: 3,140

- **Population by Age Group**
  - Under age 5: 236
  - Age 5 to 19: 707
  - Age 20 to 34: 797
  - Age 35 to 54: 1,354
  - Age 55 to 64: 1,283
  - Age 65 and over: 1,157
  - Median Age: 49.7 years

- **Educational Attainment, population 25 years and over**
  - High school graduate or higher: 95.8%
  - Bachelor’s degree or higher: 19.7%

- **Median Earnings, full-time, year-round workers**
  - Male: $54,596
  - Female: $37,767

- **Individuals below the poverty level**: 6.8%

### Income, Inflation Adjusted $

<table>
<thead>
<tr>
<th>Year</th>
<th>Per capita income</th>
<th>Median family income</th>
<th>Median household income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$32,752</td>
<td>$78,090</td>
<td>$72,311</td>
</tr>
</tbody>
</table>

- **Conservation; Library**
- **Fire Department**
- **Police Department**
- **Public Library**

### Labor Force

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Average</th>
<th>Civilian labor force</th>
<th>Employed</th>
<th>Unemployed</th>
<th>Unemployment rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>3,060</td>
<td>3,332</td>
<td>2,886</td>
<td>73</td>
<td>4.2%</td>
</tr>
</tbody>
</table>

#### Employment & Wages

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Average Covered Employment</th>
<th>Goods Producing Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>301</td>
<td>$712</td>
</tr>
<tr>
<td></td>
<td>392</td>
<td>$1,068</td>
</tr>
</tbody>
</table>

- **Service Providing Industries**
  - **Average Employment**: 444
  - **Average Weekly Wage**: $579
  - **Average Weekly Wage**: $878

- **Total Private Industry**
  - **Average Employment**: 745
  - **Average Weekly Wage**: $633
  - **Average Weekly Wage**: $964

- **Government (Federal, State, and Local)**
  - **Average Employment**: 107
  - **Average Weekly Wage**: $659
  - **Average Weekly Wage**: $849

- **Total, Private Industry plus Government**
  - **Average Employment**: 852
  - **Average Weekly Wage**: $636
  - **Average Weekly Wage**: $953

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*Economic & Labor Market Information Bureau, NH Employment Security, January 2021. Community Response Received 8/19/2015*
EDUCATION AND CHILD CARE
Schools students attend: Grades K-12 are part of Merrimack Valley Regional (Andover, Boscawen, Loudon, Penacook, Salisbury, Webster)  
District: SAU 46
Career Technology Center(s): Concord Regional Technical Center  
Region: 11
Educational Facilities (includes Charter Schools)  
Number of Schools: 1  
Grade Levels: K-1-5  
Total Enrollment: 252
Nearest Community College: NHTI-Concord; Lakes Region  
Nearest Colleges or Universities: UNH School of Law

2020 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)  
Total Facilities: 1  
Total Capacity: 45

LARGEST BUSINESSES

<table>
<thead>
<tr>
<th>Name</th>
<th>PRODUCT/SERVICE</th>
<th>EMPLOYEES</th>
<th>ESTABLISHED</th>
</tr>
</thead>
<tbody>
<tr>
<td>NH Motor Speedway</td>
<td>NASCAR auto, motorcycle race track</td>
<td>250</td>
<td>1990</td>
</tr>
<tr>
<td>Pleasant View Gardens</td>
<td>Greenhouse, growers</td>
<td>80</td>
<td></td>
</tr>
<tr>
<td>DS Cole Growers, Inc.</td>
<td>Greenhouse, growers</td>
<td>40</td>
<td>1987</td>
</tr>
<tr>
<td>Plan Tech</td>
<td>Cast urethane</td>
<td>30</td>
<td>1988</td>
</tr>
<tr>
<td>Interstate Concrete</td>
<td>Concrete, cement</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Capitol Fire Protection</td>
<td>Fire protection sprinkler systems</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Eastern Propane</td>
<td>Propane gas supplier</td>
<td>15</td>
<td>1992</td>
</tr>
<tr>
<td>Fillmore Industries, Inc.</td>
<td>Sand, gravel, crushed stone</td>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

Employer Information Supplied by Municipality

TRANSPORTATION (distances estimated from city/town hall)

Road Access  
US Routes  
State Routes  
106, 129
Nearest Interstate, Exit  
I-93, Exit 3; I-93, Exit 15  
Distance  
4 miles; 7 miles
Railroad  
No
Public Transportation  
No
Nearest Public Use Airport, General Aviation  
Concord Municipal  
Runway 6,005 ft. asphalt  
Lighted? Yes  
Navigation Aids? Yes
Nearest Airport with Scheduled Service  
Manchester-Boston Regional  
Distance 31 miles  
Number of Passenger Airlines Serving Airport 4
Driving distance to select cities:  
Manchester, NH 25 miles  
Portland, Maine 93 miles  
Boston, Mass. 76 miles  
New York City, NY 275 miles  
Montreal, Quebec 252 miles

COMMUTING TO WORK (ACS 2015-2019)

Workers 16 years and over  
Drove alone, car/truck/van 83.2%  
Carpooled, car/truck/van 7.7%  
Public transportation 0.0%  
Walked 0.3%  
Other means 8.7%  
Worked at home 7.9%  
Mean Travel Time to Work 25.8 minutes

Percent of Working Residents: ACS 2015-2019  
Working in community of residence 17.2%  
Commuting to another NH community 74.9%  
Commuting out-of-state 7.9%  

RECREATION, ATTRACTIONS, AND EVENTS

X Municipal Parks  
YMCA/YWCA  
Boys Club/Girls Club  
X Golf Courses  
Swimming: Indoor Facility  
Swimming: Outdoor Facility  
Tennis Courts: Indoor Facility  
Tennis Courts: Outdoor Facility  
Ice Skating Rink: Indoor Facility  
Bowling Facilities  
Museums  
Cinemas  
Performing Arts Facilities  
Tourist Attractions  
X Youth Organizations (i.e., Scouts, 4-H)  
X Youth Sports: Baseball  
X Youth Sports: Soccer  
X Youth Sports: Football  
X Youth Sports: Basketball  
X Youth Sports: Hockey  
X Campgrounds  
X Fishing/Hunting  
Boating/Marinas  
X Snowmobile Trails  
X Bicycle Trails  
Cross Country Skiing  
X Beach or Waterfront Recreation Area  
Overnight or Day Camps  
Nearest Ski Area(s): Gunstock  
Other: NH Motor Speedway

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