Incorporated: 1638

Origin: Exeter was one of the four original towns established in New Hampshire, and was first settled in 1638 as Squamscott. It was given the name Exeter by the settlement's managers, known as the Exeter Combination. The riverside location of the town made it a shipbuilding center and West Indies trading port. Exeter's charter included the present-day towns of Epping, Newmarket, Newfields, and Brentwood. Exeter was the birthplace of Daniel Chester French, sculptor of the figure of Lincoln in the Lincoln Memorial. Both the Phillips Exeter Academy, endowed by Colonel John Phillips in 1781, and the American Independence Museum are located in Exeter.

Villages and Place Names: Dows Corner, Gooch Corner, Haynes Corner, Jady Hill, Perkins Hill

Population, Year of the First Census Taken: 1,722 residents in 1790

Population Trends: Population change for Exeter totaled 6,421 over 49 years, from 8,892 in 1970 to 15,313 in 2019. The largest decennial percent change was a 24 percent increase between 1970 and 1980, following a 23 percent increase the previous decade. The 2019 Census estimate for Exeter was 15,313 residents, which ranked 19th among New Hampshire's incorporated cities and towns.

Population Density and Land Area, 2019 (US Census Bureau): 774.9 persons per square mile of land area. Exeter contains 19.8 square miles of land area and 0.3 square miles of inland water area.
### Municipal Services

<table>
<thead>
<tr>
<th>Type of Government</th>
<th>Selectmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget: Municipal Appropriations, 2018</td>
<td>$27,468,809</td>
</tr>
<tr>
<td>Budget: School Appropriations, 2018-2019</td>
<td>$39,753,068</td>
</tr>
<tr>
<td>Zoning Ordinance</td>
<td>1973/18</td>
</tr>
<tr>
<td>Master Plan</td>
<td>2018</td>
</tr>
<tr>
<td>Capital Improvement Plan</td>
<td>Yes</td>
</tr>
<tr>
<td>Industrial Plans Reviewed By</td>
<td>Planning Board</td>
</tr>
</tbody>
</table>

#### Boards and Commissions

- **Elected:** Selectmen; Library; Swasey; Trust Funds
- **Appointed:** Please visit http://exeternh.gov for a list of boards & committees to which citizens may be appointed.

---

### Emergency Services

- **Police Department:** Full-time
- **Fire Department:** Full-time
- **Emergency Medical Service:** Municipal

#### Nearest Hospital(s)

<table>
<thead>
<tr>
<th>Hospital</th>
<th>Distance</th>
<th>Staffed Beds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exeter Hospital, Exeter</td>
<td>Local</td>
<td>99</td>
</tr>
</tbody>
</table>

---

### Utilities

- **Electric Supplier:** Unitil
- **Natural Gas Supplier:** Unitil
- **Water Supplier:** Town of Exeter/private wells
- **Sanitation:** Municipal/private septic
- **Municipal Wastewater Treatment Plant:** Yes
- **Solid Waste Disposal:** Yes
- **Curbside Trash Pickup:** Municipal/Contract
- **Pay-As-You-Throw Program:** Yes
- **Recycling Program:** Yes
- **Telephone Company:** Fairpoint; Comcast
- **Cellular Telephone Access:** Yes
- **Cable Television Access:** Yes
- **Public Access Television Station:** Yes
- **High Speed Internet Service:** Business & Residential

---

### Property Taxes

- **2019 Total Tax Rate (per $1000 of value):** $23.27
- **2019 Equalization Ratio:** 93.1
- **2019 Full Value Tax Rate (per $1000 of value):** $20.89

#### Property Taxes by Type

<table>
<thead>
<tr>
<th>Property Type</th>
<th>2019 Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Land and Buildings</td>
<td>75.2%</td>
</tr>
<tr>
<td>Commercial Land and Buildings</td>
<td>23.0%</td>
</tr>
<tr>
<td>Public Utilities, Current Use, and Other</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

---

### Housing

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Housing Units</th>
<th>Single-Family Units, Detached or Attached</th>
<th>Two to Four Units in Structure</th>
<th>Five or More Units in Structure</th>
<th>Mobile Homes and Other Housing Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>7,013</td>
<td>3,467</td>
<td>723</td>
<td>1,850</td>
<td>973</td>
</tr>
</tbody>
</table>

---

### Population (1-Year Estimates/Decennial)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>Community</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>15,313</td>
<td>309,769</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>14,306</td>
<td>295,223</td>
<td></td>
</tr>
<tr>
<td>2000</td>
<td>14,098</td>
<td>278,748</td>
<td></td>
</tr>
<tr>
<td>1990</td>
<td>12,654</td>
<td>246,744</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>11,024</td>
<td>190,345</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>8,892</td>
<td>138,951</td>
<td></td>
</tr>
</tbody>
</table>

---

### Demographics

- **Population by Gender**
  - Male: 6,903
  - Female: 8,174

- **Population by Age Group**
  - Under age 5: 645
  - Age 5 to 19: 2,526
  - Age 20 to 34: 2,295
  - Age 35 to 54: 4,044
  - Age 55 to 64: 2,118
  - Age 65 and over: 3,449
  - Median Age: 47.3 years

#### Educational Attainment, population 25 years and over

- High school graduate or higher: 94.6%
- Bachelor's degree or higher: 48.3%

### Income, Inflation Adjusted $ (ACS 2015-2019)

- Per capita income: $50,642
- Median family income: $104,573
- Median household income: $77,120

#### Median Earnings, full-time, year-round workers

- Male: $70,839
- Female: $53,871

#### Individuals below the poverty level

- 5.7%

---

### Labor Force

- **Annual Average: 2009 – 2019**
  - Civilian labor force: 7,947 – 8,877
  - Employed: 7,447 – 8,668
  - Unemployed: 500 – 209
  - Unemployment rate: 6.3% – 2.4%

### Employment & Wages

- **Annual Average Covered Employment: 2009 – 2019**
  - Goods Producing Industries
    - Average Employment: 1,189 – 1,273
    - Average Weekly Wage: $1,114 – $1,360
  - Service Providing Industries
    - Average Employment: 7,369 – 8,815
    - Average Weekly Wage: $855 – $1,218
  - Total Private Industry
    - Average Employment: 8,558 – 10,088
    - Average Weekly Wage: $891 – $1,236
  - Government (Federal, State, and Local)
    - Average Employment: 907 – 981
    - Average Weekly Wage: $856 – $1,029
  - Total, Private Industry plus Government
    - Average Employment: 9,465 – 11,069
    - Average Weekly Wage: $888 – $1,218

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**EDUCATION AND CHILD CARE**

Schools students attend: Exeter operates grades K-5; grades 6-12 are part of Exeter Region Cooperative (Brentwood, East Kingston, Kensington, Newfields, Stratham, Exeter)  
Career Technology Center(s): Seacoast School of Technology  
District: SAU 16  
Region: 18  

Educational Facilities (includes Charter Schools)  

<table>
<thead>
<tr>
<th>Number of Schools</th>
<th>Elementary</th>
<th>Middle/Junior High</th>
<th>High School</th>
<th>Private/Parochial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade Levels</td>
<td>PK 1-5</td>
<td>6-8</td>
<td>9-12</td>
<td>PK 1-12 PG</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>974</td>
<td>81</td>
<td>2,011</td>
<td>1,207</td>
</tr>
</tbody>
</table>

Nearest Community College: Great Bay  
Nearest Colleges or Universities: University of NH

2020 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)  
Total Facilities: 10  Total Capacity: 693

**LARGEST BUSINESSES**

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Product/Service</th>
<th>Employees</th>
<th>Established</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exeter Hospital</td>
<td>Health care services</td>
<td>900</td>
<td>1897</td>
</tr>
<tr>
<td>Philips Exeter Academy</td>
<td>Education</td>
<td>520</td>
<td>1781</td>
</tr>
<tr>
<td>Riverwoods at Exeter</td>
<td>Elderly housing, health care</td>
<td>500</td>
<td>1994</td>
</tr>
<tr>
<td>Cobham</td>
<td>Electronics</td>
<td>370</td>
<td>1988</td>
</tr>
<tr>
<td>Osram Sylvania</td>
<td>Electronics</td>
<td>318</td>
<td>1965</td>
</tr>
<tr>
<td>Sigarms</td>
<td>Handguns</td>
<td>200</td>
<td>1989</td>
</tr>
<tr>
<td>Town of Exeter</td>
<td>Municipal services</td>
<td>150</td>
<td>1638</td>
</tr>
<tr>
<td>Vapotherm</td>
<td>Medical device manufacturer</td>
<td>121</td>
<td>1999</td>
</tr>
</tbody>
</table>

**Employer Information Supplied by Municipality**

**TRANSPORTATION (distances estimated from city/town hall)**

- State Routes 27, 85, 88, 101, 108, 111, 111A  
- Nearest Interstate, Exit I-95, Exit 2  
- Distance: 6 miles  
- Railroad: Amtrak Downeaster  
- Public Transportation: COAST  
- Nearest Public Use Airport, General Aviation: Hampton Airfield  
- Runway: 2,100 ft. turf  
- Lighted?: Yes  
- Navigation Aids?: No  
- Nearest Airport with Scheduled Service: Manchester-Boston Regional  
- Distance: 33 miles  
- Number of Passenger Airlines Serving Airport: 4  
- Driving distance to select cities:  
  - Manchester, NH: 31 miles  
  - Portland, Maine: 68 miles  
  - Boston, Mass.: 52 miles  
  - New York City, NY: 263 miles  
  - Montreal, Quebec: 285 miles

**COMmutING TO WORK (ACS 2015-2019)**

- Workers 16 years and over:  
  - Drove alone, car/truck/van: 81.3%  
  - Carpoole, car/truck/van: 5.5%  
  - Public transportation: 0.3%  
  - Walked: 3.9%  
  - Other means: 8.5%  
  - Worked at home: 15.2%  
- Mean Travel Time to Work: 23.7 minutes

**Percent of Working Residents: ACS 2015-2019**

- Working in community of residence: 33.5%  
- Commuting to another NH community: 51.3%  
- Commuting out-of-state: 15.2%

**RECREATION, ATTRACTIONS, AND EVENTS**

- X Municipal Parks  
- X YMCA/YWCA  
- Boys Club/Girls Club  
- X Golf Courses  
- Swimming: Indoor Facility  
- X Swimming: Outdoor Facility  
- Tennis Courts: Indoor Facility  
- X Tennis Courts: Outdoor Facility  
- X Ice Skating Rink: Indoor Facility  
- X Bowling Facilities  
- X Museums  
- Cinemas  
- X Performing Arts Facilities  
- X Tourist Attractions  
- X Youth Organizations (i.e., Scouts, 4-H)  
- X Youth Sports: Baseball  
- X Youth Sports: Soccer  
- X Youth Sports: Football  
- X Youth Sports: Basketball  
- X Youth Sports: Hockey  
- X Campgrounds  
- X Fishing/Hunting  
- X Boating/Marinas  
- X Snowmobile Trails  
- X Bicycle Trails  
- X Cross Country Skiing  
- X Beach or Waterfront Recreation Area  
- X Overnight or Day Camps  

- Nearest Ski Area(s): Gunstock  
- Other: Walking Trails

Economic & Labor Market Information Bureau, NH Employment Security, January 2021. Community Response Received 6/18/2018