Ashland, NH

Incorporated: 1868

Origin: Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay’s service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

Villages and Place Names: unknown

Population, Year of the First Census Taken: 885 residents in 1870

Population Trends: Population change for Ashland totaled 456 over 49 years, from 1,599 in 1970 to 2,055 in 2019. The largest decennial percent change was a 13 percent increase between 1970 and 1980, the only decade that population increased over ten percent. The 2019 Census estimate for Ashland was 2,055 residents, which ranked 140th among New Hampshire’s incorporated cities and towns.

Population Density and Land Area, 2019 (US Census Bureau): 181.5 persons per square mile of land area. Ashland contains 11.3 square miles of land area and 0.5 square miles of inland water area.

Community Contact

Town of Ashland
Charles Smith, Town Manager
20 Highland Street, PO Box 517
Ashland, NH 03217

Telephone (603) 968-4432
Fax (603) 968-3776
E-mail townoffice@ashland.nh.gov
Web Site www.ashlandnh.org

Municipal Office Hours Monday, Tuesday, Wednesday, Friday, 8 am - 4 pm, Thursday, 8 am - 5 pm

County Grafton
Labor Market Area Plymouth, NH LMA
Tourism Region Lakes
Planning Commission Lakes Region
Regional Development Grafton County Economic Development Council

Election Districts
US Congress District 2
Executive Council District 1
State Senate District 2
State Representative Grafton County Districts 9, 17
**MUNICIPAL SERVICES**

- **Type of Government**: Selectmen
- **Budget: Municipal Appropriations, 2020**: $7,930,071
- **Budget: School Appropriations, 2018-2019**: $4,650,935
- **Zoning Ordinance**: 1985/18
- **Master Plan**: 2014
- **Capital Improvement Plan**: Yes
- **Industrial Plans Reviewed By**: Planning Board

**Boards and Commissions**

- **Elected**: Selectmen; Budget; Trustees
- **Appointed**: Planning; Conservation; Zoning

**Public Library**

- Ashland Town

**EMERGENCY SERVICES**

- **Police Department**: Full-time
- **Fire Department**: On-Call
- **Emergency Medical Service**: On-Call
- **Nearest Hospital(s)**
  - Speare Memorial, Plymouth: 7 miles, 25

**UTILITIES**

- **Electric Supplier**: Ashland Electric
- **Natural Gas Supplier**: None
- **Water Supplier**: Ashland Water Department
- **Sanitation**: Municipal
- **Municipal Wastewater Treatment Plant**: Yes
- **Solid Waste Disposal**: Yes
- **Curbside Trash Pickup**: None
- **Pay-As-You-Throw Program**: No
- **Recycling Program**: Mandatory
- **Telephone Company**: BayRing; Fairpoint
- **Cellular Telephone Access**: Yes
- **Cable Television Access**: Yes
- **Public Access Television Station**: Yes
- **High Speed Internet Service**: Business; Residential

**PROPERTY TAXES**

- **2019 Total Tax Rate (per $1000 of value)**: $27.95
- **2019 Equalization Ratio**: 96.0
- **2019 Full Value Tax Rate (per $1000 of value)**: $26.53

**HOUSING**

- **Residential Land and Buildings**: 82.7%
- **Commercial Land and Buildings**: 15.5%
- **Public Utilities, Current Use, and Other**: 1.8%

**POPULATION (1-YEAR ESTIMATES/DECCENIAL)**

- **Total Population**
  - Community: 2,055
  - County: 89,886
  - 2019: 2,055
  - 2010: 2,076
  - 2000: 1,966
  - 2000: 1,917
  - 1990: 1,807
  - 1980: 1,599

**DEMOGRAPHICS**

- **Population by Gender**
  - Male: 922
  - Female: 1,095
- **Population by Age Group**
  - Under age 5: 167
  - Age 5 to 19: 425
  - Age 20 to 34: 367
  - Age 35 to 54: 369
  - Age 55 to 64: 273
  - Age 65 and over: 416
  - Median Age: 37.6 years

**INCOME, INFLATION ADJUSTED $**

- **Per capita income**: $25,296
- **Median family income**: $53,333
- **Median household income**: $46,184
- **Median Earnings, full-time, year-round workers**
  - Male: $34,323
  - Female: $41,875
- **Individuals below the poverty level**: 19.8%

**EMPLOYMENT & WAGES**

- **Annual Average Covered Employment**
  - Goods Producing Industries: 633
  - Average Employment: $63
  - Average Weekly Wage: $490
  - Service Providing Industries: 872
  - Average Employment: $511
  - Average Weekly Wage: $555
  - Government (Federal, State, and Local): 87
  - Average Employment: $87
  - Average Weekly Wage: $646

- **Average Employment**
  - Private Industry: 633
  - Total Private Industry plus Government: 720
  - Average Weekly Wage: $519

**Economic & Labor Market Information Bureau, NH Employment Security, January 2021. Community Response Received 8/04/2020**
**EDUCATION AND CHILD CARE**

Schools students attend: **Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth)**

Career Technology Center(s): **Plymouth Applied Technology Center**

**Educational Facilities (includes Charter Schools)**
- **Number of Schools:** 1
- **Grade Levels:** K 1-8
- **Total Enrollment:** 150

Nearest Community College: **Lakes Region**
Nearest Colleges or Universities: **Plymouth State University**

**2020 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)**
- **Total Facilities:** 0
- **Total Capacity:** 0

**LARGEST BUSINESSES**

<table>
<thead>
<tr>
<th>PRODUCT/SERVICE</th>
<th>EMPLOYEES</th>
<th>ESTABLISHED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rochester Shoe Tree Co., Inc. Shoe trees</td>
<td>90</td>
<td>1979</td>
</tr>
<tr>
<td>Freudenberg-NOK Elastomeric seals &amp; custom molded products</td>
<td>50</td>
<td>1949</td>
</tr>
<tr>
<td>Common Man Restaurant</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Belletetes Lumber sales</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>Town of Ashland Municipal services</td>
<td>21</td>
<td></td>
</tr>
</tbody>
</table>

Employer Information Supplied by Municipality

**TRANSPORTATION (distances estimated from city/town hall)**

<table>
<thead>
<tr>
<th>Road Access</th>
<th>US Routes</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>State Routes</td>
<td>132, 175</td>
</tr>
<tr>
<td>Nearest Interstate, Exit</td>
<td>I-93, Exit 24</td>
<td></td>
</tr>
<tr>
<td>Distance</td>
<td>Local access</td>
<td></td>
</tr>
<tr>
<td>Railroad</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Public Transportation</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Nearest Public Use Airport, General Aviation</td>
<td>Plymouth Regional Runway 2,380 ft. turf Lighted? No Navigation Aids? No</td>
<td></td>
</tr>
<tr>
<td>Nearest Airport with Scheduled Service</td>
<td>Lebanon Municipal Distance 52 miles</td>
<td></td>
</tr>
<tr>
<td>Number of Passenger Airlines Serving Airport</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Driving distance to select cities:</td>
<td>Manchester, NH 54 miles</td>
<td>Portland, Maine 89 miles</td>
</tr>
<tr>
<td></td>
<td>Boston, Mass. 106 miles</td>
<td>New York City, NY 302 miles</td>
</tr>
<tr>
<td></td>
<td>Montreal, Quebec 217 miles</td>
<td></td>
</tr>
</tbody>
</table>

**COMMUTING TO WORK (ACS 2015-2019)**

| Workers 16 years and over | Drove alone, car/truck/van | 76.7% |
| Carooled, car/truck/van | 9.6% |
| Public transportation | 0.0% |
| Walked | 8.6% |
| Other means | 5.1% |
| Worked at home | 3.6% |
| Mean Travel Time to Work | 26.9 minutes |

**Percent of Working Residents: ACS 2015-2019**

- Working in community of residence 23.3%
- Commuting to another NH community 73.1%
- Commuting out-of-state 3.6%

**RECREATION, ATTRACTIONS, AND EVENTS**

- X Municipal Parks
  - YMCA/YWCA
  - Boys Club/Girls Club
- X Golf Courses
  - Swimming: Indoor Facility
  - Swimming: Outdoor Facility
  - Tennis Courts: Indoor Facility
- X Tennis Courts: Outdoor Facility
  - Ice Skating Rink: Indoor Facility
  - Bowling Facilities
- X Museums
  - Cinemas
  - Performing Arts Facilities
- X Tourist Attractions
- X Youth Organizations (i.e., Scouts, 4-H)
- X Youth Sports: Baseball
- X Youth Sports: Soccer
  - Youth Sports: Football
- X Youth Sports: Basketball
  - Youth Sports: Hockey
- X Campgrounds
- X Fishing/Hunting
- X Boating/Marinas
- X Snowmobile Trails
  - Bicycle Trails
  - Cross Country Skiing
- X Beach or Waterfront Recreation Area
- X Overnight or Day Camps

Nearest Ski Area(s): Loon, Waterville, & Ragged Mountains

Other: Little Squam Lake