

# Ashland, NH



## Community Contact

## Town of Ashland

**Fred Welch, Town Manager**  
 20 Highland Street, PO Box 517  
 Ashland, NH 03217

Telephone  
 Fax  
 E-mail  
 Web Site

**(603) 968-4432**  
**(603) 968-3776**  
**townoffice@ashland.nh.gov**  
**www.ashlandnh.org**

## Municipal Office Hours

**Monday through Friday, 8 am - 4 pm**

County  
 Labor Market Area  
 Tourism Region  
 Planning Commission  
 Regional Development

**Grafton**  
**Plymouth, NH LMA**  
**Lakes**  
**Lakes Region**  
**Grafton County Economic Development Council**

## Election Districts

US Congress  
 Executive Council  
 State Senate  
 State Representative

**District 2**  
**District 2**  
**District 2**  
**Grafton County District 8**

**Incorporated: 1868**

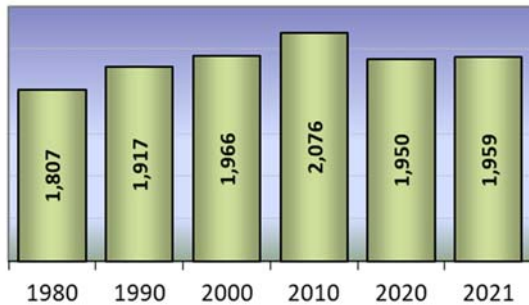
**Origin:** Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay's service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

**Villages and Place Names:** unknown

**Population, Year of the First Census Taken:** 885 residents in 1870



Grafton County



## Population Trends:

Population change for Ashland totaled 152 over 41 years, from 1,807 in 1980 to 1,959 in 2021. The largest decennial percent change was a six percent increase between 1980 and 1990. The 2021 Census estimate for Ashland was 1,959 residents, which ranked 141th among New Hampshire's incorporated cities and towns.

**Population Density and Land Area, 2021 (US Census Bureau):** 173.1 persons per square mile of land area. Ashland contains 11.3 square miles of land area and 0.5 square miles of inland water area.

<b>MUNICIPAL SERVICES</b>	
Type of Government	<b>Selectmen</b>
Budget: Municipal Appropriations, 2020	<b>\$7,930,071</b>
Budget: School Appropriations, 2020-2021	<b>\$3,889,292</b>
Zoning Ordinance	<b>1985/18</b>
Master Plan	<b>2014</b>
Capital Improvement Plan	<b>Yes</b>
Industrial Plans Reviewed By	<b>Planning Board</b>

#### Boards and Commissions

Elected:	<b>Selectmen; Budget; Trustees</b>
Appointed:	<b>Planning; Conservation; Zoning</b>

Public Library **Ashland Town**

<b>EMERGENCY SERVICES</b>			
Police Department		<b>Full-time</b>	
Fire Department		<b>On-Call</b>	
Emergency Medical Service		<b>On-Call</b>	
Nearest Hospital(s)	Distance	Staffed Beds	
<b>Speare Memorial, Plymouth</b>	<b>7 miles</b>	<b>25</b>	

<b>UTILITIES</b>			
Electric Supplier		<b>Ashland Electric</b>	
Natural Gas Supplier		<b>None</b>	
Water Supplier		<b>Ashland Water Department</b>	
Sanitation		<b>Municipal</b>	
Municipal Wastewater Treatment Plant		<b>Yes</b>	
Solid Waste Disposal		<b>None</b>	
Curbside Trash Pickup		<b>None</b>	
Pay-As-You-Throw Program		<b>No</b>	
Recycling Program		<b>Mandatory</b>	
Telephone Company		<b>BayRing; Consolidated</b>	
Cellular Telephone Access		<b>Yes</b>	
Cable Television Access		<b>Yes</b>	
Public Access Television Station		<b>Yes</b>	
High Speed Internet Service:	Business	<b>Yes</b>	
	Residential	<b>Yes</b>	

<b>PROPERTY TAXES</b>		<i>(NH Dept. of Revenue Administration)</i>	
2021 Total Tax Rate (per \$1000 of value)		<b>\$27.47</b>	
2021 Equalization Ratio		<b>65.9</b>	
2021 Full Value Tax Rate (per \$1000 of value)		<b>\$18.00</b>	
2021 Percent of Local Assessed Valuation by Property Type			
Residential Land and Buildings		<b>81.7%</b>	
Commercial Land and Buildings		<b>15.4%</b>	
Public Utilities, Current Use, and Other		<b>2.9%</b>	

<b>HOUSING</b>		<i>(ACS 2016-2020)</i>	
Total Housing Units		<b>1,383</b>	
Single-Family Units, Detached or Attached		<b>737</b>	
Units in Multiple-Family Structures:			
Two to Four Units in Structure		<b>269</b>	
Five or More Units in Structure		<b>293</b>	
Mobile Homes and Other Housing Units		<b>84</b>	

<b>POPULATION (1-YEAR ESTIMATES/DECENNIAL)</b>		<i>(US Census Bureau)</i>	
Total Population	Community	County	
2021	<b>1,959</b>	<b>92,201</b>	
2020	<b>1,949</b>	<b>91,123</b>	
2010	<b>2,076</b>	<b>89,118</b>	
2000	<b>1,966</b>	<b>81,826</b>	
1990	<b>1,917</b>	<b>74,998</b>	
1980	<b>1,807</b>	<b>65,806</b>	

<b>DEMOGRAPHICS</b>				<i>AMERICAN COMMUNITY SURVEY (ACS) 2016-2020</i>	
Population by Gender					
Male	<b>1,114</b>	Female		<b>1,132</b>	
Population by Age Group					
Under age 5				<b>306</b>	
Age 5 to 19				<b>484</b>	
Age 20 to 34				<b>429</b>	
Age 35 to 54				<b>377</b>	
Age 55 to 64				<b>260</b>	
Age 65 and over				<b>390</b>	
Median Age				<b>30.8 years</b>	
Educational Attainment, population 25 years and over					
High school graduate or higher				<b>94.3%</b>	
Bachelor's degree or higher				<b>28.0%</b>	

<b>INCOME, INFLATION ADJUSTED \$</b>		<i>(ACS 2016-2020)</i>	
Per capita income		<b>\$24,901</b>	
Median family income		<b>\$59,219</b>	
Median household income		<b>\$46,905</b>	
Median Earnings, full-time, year-round workers			
Male		<b>\$34,808</b>	
Female		<b>\$41,471</b>	
Individuals below the poverty level		<b>30.0%</b>	

<b>LABOR FORCE</b>			<i>(NHES – ELMII)</i>	
Annual Average	2011	2021		
Civilian labor force	<b>1,163</b>	<b>1,179</b>		
Employed	<b>1,099</b>	<b>1,138</b>		
Unemployed	<b>64</b>	<b>41</b>		
Unemployment rate	<b>5.5%</b>	<b>3.5%</b>		

<b>EMPLOYMENT &amp; WAGES</b>				<i>(NHES – ELMII)</i>	
Annual Average Covered Employment	2011	2021			
Goods Producing Industries					
Average Employment	<b>148</b>	<b>160</b>			
Average Weekly Wage	<b>\$ 600</b>	<b>\$ 972</b>			
Service Providing Industries					
Average Employment	<b>441</b>	<b>558</b>			
Average Weekly Wage	<b>\$ 523</b>	<b>\$ 873</b>			
Total Private Industry					
Average Employment	<b>589</b>	<b>718</b>			
Average Weekly Wage	<b>\$ 542</b>	<b>\$ 895</b>			
Government (Federal, State, and Local)					
Average Employment	<b>88</b>	<b>103</b>			
Average Weekly Wage	<b>\$ 683</b>	<b>\$ 691</b>			
Total, Private Industry plus Government					
Average Employment	<b>677</b>	<b>820</b>			
Average Weekly Wage	<b>\$ 560</b>	<b>\$ 869</b>			

If "n" appears, data do not meet disclosure standards.

**EDUCATION AND CHILD CARE**

Schools students attend: **Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, District: SAU 2; 48 Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth)**

Career Technology Center(s): **Plymouth Applied Technology Center**

Educational Facilities (includes Charter Schools)	Elementary	Middle/Junior High	High School	Private/Parochial
Number of Schools	1			
Grade Levels	K 1-8			
Total Enrollment	159			

Nearest Community College: **Lakes Region**

Nearest Colleges or Universities: **Plymouth State University**

2021 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)      Total Facilities:      Total Capacity:

LARGEST BUSINESSES	PRODUCT/SERVICE	EMPLOYEES	ESTABLISHED
Rochester Shoe Tree Co., Inc.	Shoe trees	90	1979
Freudenberg-NOK	Elastomeric seals & custom molded products	50	1949
Common Man	Restaurant	50	
Belletetes	Lumber sales	35	
Town of Ashland	Municipal services	21	

*Employer Information Supplied by Municipality*

TRANSPORTATION (distances estimated from city/town hall)			
Road Access	US Routes		3
	State Routes		132, 175
Nearest Interstate, Exit		I-93, Exit 24	
	Distance		Local access
Railroad			No
Public Transportation			No
Nearest Public Use Airport, General Aviation			
<b>Plymouth Regional</b>	Runway	2,380 ft. turf	
Lighted? No	Navigation Aids?		No
Nearest Airport with Scheduled Service			
<b>Lebanon Municipal</b>	Distance	52 miles	
Number of Passenger Airlines Serving Airport			1
Driving distance to select cities:			
Manchester, NH		54 miles	
Portland, Maine		89 miles	
Boston, Mass.		106 miles	
New York City, NY		302 miles	
Montreal, Quebec		217 miles	
COMMUTING TO WORK (ACS 2016-2020)			
Workers 16 years and over			
Drove alone, car/truck/van		71.7%	
Carpooled, car/truck/van		14.8%	
Public transportation		.0%	
Walked		5.2%	
Other means		.0%	
Worked at home		8.3%	
Mean Travel Time to Work		25.5 minutes	
<b>Percent of Working Residents: ACS 2016-2020</b>			
Working in community of residence		70.9%	
Commuting to another NH community		27.7%	
Commuting out-of-state		1.3%	

RECREATION, ATTRACTIONS, AND EVENTS	
X	Municipal Parks
	YMCA/YWCA
	Boys Club/Girls Club
X	Golf Courses
	Swimming: Indoor Facility
	Swimming: Outdoor Facility
	Tennis Courts: Indoor Facility
X	Tennis Courts: Outdoor Facility
	Ice Skating Rink: Indoor Facility
	Bowling Facilities
X	Museums
	Cinemas
	Performing Arts Facilities
X	Tourist Attractions
X	Youth Organizations (i.e., Scouts, 4-H)
X	Youth Sports: Baseball
X	Youth Sports: Soccer
	Youth Sports: Football
X	Youth Sports: Basketball
	Youth Sports: Hockey
X	Campgrounds
X	Fishing/Hunting
X	Boating/Marinas
X	Snowmobile Trails
	Bicycle Trails
	Cross Country Skiing
X	Beach or Waterfront Recreation Area
X	Overnight or Day Camps
	Nearest Ski Area(s): <b>Loon, Waterville, &amp; Ragged Mountains</b>
	Other: <b>Little Squam Lake</b>