

Ashland, NH



Community Contact

Telephone
Fax
E-mail
Web Site

Municipal Office Hours

County
Labor Market Area
Tourism Region
Planning Commission
Regional Development

Election Districts
US Congress
Executive Council
State Senate
State Representative

Town of Ashland

Fred Welch, Town Manager
20 Highland Street, PO Box 517
Ashland, NH 03217

(603) 968-4432
(603) 968-3776
townoffice@ashland.nh.gov
www.ashlandnh.org

**Town Office: Monday to Friday, 8-4; Town Clerk/Tax Collector:
Monday to Thursday, 8-4 (lunch 12:30-1), Friday, 7:30-11:30**

**Grafton
Plymouth, NH LMA
Lakes
Lakes Region
Grafton County Economic Development Council**

**District 2
District 2
District 2
Grafton County District 8**

Incorporated: 1868

Origin: Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay's service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

Villages and Place Names: unknown

Population, Year of the First Census Taken: 885 residents in 1870

Population Trends: Population change for Ashland totaled 351 over 50 years, from 1,599 in 1970 to 1,950 in 2020. The largest decennial percent change was a 13 percent increase from 1970 to 1980. The town's population decreased by six percent from 2010 to 2020. The 2022 Census estimate for Ashland was 1,973 residents, which ranked 141st among New Hampshire's incorporated cities and towns.

Population Density and Land Area, 2022 (US Census Bureau): 174.3 persons per square mile of land area. Ashland contains 11.3 square miles of land area and 0.5 square miles of inland water area.



Grafton County

MUNICIPAL SERVICES			
Type of Government		Selectmen	
Budget: Municipal Appropriations, 2020		\$7,930,071	
Budget: School Appropriations, 2020-2021		\$3,889,292	
Zoning Ordinance		1985/23	
Master Plan		2014	
Capital Improvement Plan		Yes	
Industrial Plans Reviewed By		Planning Board	
Boards and Commissions			
Elected:	Selectmen; Budget; Trustees		
Appointed:	Planning; Conservation; Zoning		
Public Library	Ashland Town		
EMERGENCY SERVICES			
Police Department		Full-time	
Fire Department		On-Call	
Emergency Medical Service		On-Call	
Nearest Hospital(s)		Distance	Staffed Beds
Speare Memorial, Plymouth		7 miles	25
UTILITIES			
Electric Supplier		Ashland Electric	
Natural Gas Supplier		None	
Water Supplier		Ashland Water Department	
Sanitation		Municipal	
Municipal Wastewater Treatment Plant		Yes	
Solid Waste Disposal			
Curbside Trash Pickup		None	
Pay-As-You-Throw Program		No	
Recycling Program		Mandatory	
Telephone Company		BayRing; Consolidated	
Cellular Telephone Access		Yes	
Cable Television Access		Yes	
Public Access Television Station		Yes	
High Speed Internet Service:		Business	Yes
		Residential	Yes
PROPERTY TAXES		(NH Dept. of Revenue Administration)	
2022 Total Tax Rate (per \$1000 of value)		\$27.87	
2022 Equalization Ratio		56.3	
2022 Full Value Tax Rate (per \$1000 of value)		\$15.65	
2022 Percent of Local Assessed Valuation by Property Type			
Residential Land and Buildings		81.2%	
Commercial Land and Buildings		15.2%	
Public Utilities, Current Use, and Other		3.6%	
HOUSING		(ACS 2017-2021)	
Total Housing Units		1,339	
Single-Family Units, Detached or Attached		704	
Units in Multiple-Family Structures:			
Two to Four Units in Structure		253	
Five or More Units in Structure		298	
Mobile Homes and Other Housing Units		84	

POPULATION (1-YEAR ESTIMATES/DECENNIAL)		(US Census Bureau)	
Total Population		Community	County
2022	1,973		91,126
2020	1,938		91,118
2010	2,076		89,118
2000	1,966		81,826
1990	1,917		74,998
1980	1,807		65,806
DEMOGRAPHICS		AMERICAN COMMUNITY SURVEY (ACS) 2017-2021	
Population by Gender			
Male	1,132	Female	1,233
Population by Age Group			
Under age 5			248
Age 5 to 19			539
Age 20 to 34			463
Age 35 to 54			403
Age 55 to 64			272
Age 65 and over			440
Median Age			30.7 years
Educational Attainment, population 25 years and over:		1,468	
High school graduate or higher			93.1%
Bachelor's degree or higher			23.3%
INCOME, INFLATION ADJUSTED \$		(ACS 2017-2021)	
Per capita income			\$26,180
Median family income			\$62,917
Median household income			\$48,509
Median Earnings, full-time, year-round workers			
Male			\$42,892
Female			\$38,958
Individuals below the poverty level			24.4%
LABOR FORCE		(NHES – ELMI)	
Annual Average		2012	2022
Civilian labor force		1,161	1,178
Employed		1,097	1,154
Unemployed		64	24
Unemployment rate		5.5%	2.0%
EMPLOYMENT & WAGES		(NHES – ELMI)	
Annual Average Covered Employment		2012	2022
Goods Producing Industries			
Average Employment		257	164
Average Weekly Wage		\$ 708	\$1,108
Service Providing Industries			
Average Employment		451	586
Average Weekly Wage		\$ 579	\$ 952
Total Private Industry			
Average Employment		709	750
Average Weekly Wage		\$ 626	\$ 986
Government (Federal, State, and Local)			
Average Employment		87	106
Average Weekly Wage		\$ 700	\$ 715
Total, Private Industry plus Government			
Average Employment		796	857
Average Weekly Wage		\$ 634	\$ 953
If “n” appears, data do not meet disclosure standards.			

EDUCATION AND CHILD CARE

Schools students attend: **Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth)** District: **SAU**

Career Technology Center(s): **Plymouth Applied Technology Center**

Educational Facilities (includes Charter Schools)	Elementary	Middle/Junior High	High School	Private/Parochial
Number of Schools	1			
Grade Levels	K 1-8			
Total Enrollment	159			

Nearest Community College: **Lakes Region**

Nearest Colleges or Universities: **Plymouth State University**

2022 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing) Total Facilities: Total Capacity:

LARGEST BUSINESSES	PRODUCT/SERVICE	EMPLOYEES	ESTABLISHED
Town of Ashland	Municipal services	21	
Rochester Shoe Tree Co., Inc.	Shoe trees	90	1979
Freudenberg-NOK	Elastomeric seals & custom molded products	50	1949
Common Man	Restaurant	50	
Belletetes	Lumber sales	35	

Employer Information Supplied by Municipality

TRANSPORTATION (*distances estimated from city/town hall*)

Road Access	US Routes	3
	State Routes	132, 175
Nearest Interstate, Exit	I-93, Exit 24	
	Distance	Local access
Railroad		No
Public Transportation		No
Nearest Public Use Airport, General Aviation		
Plymouth Regional	Runway	2,380 ft. turf
Lighted?	No	Navigation Aids?
		No
Nearest Airport with Scheduled Service		
Lebanon Municipal	Distance	52 miles
Number of Passenger Airlines Serving Airport		1
Driving distance to select cities:		
Manchester, NH		54 miles
Portland, Maine		89 miles
Boston, Mass.		106 miles
New York City, NY		302 miles
Montreal, Quebec		217 miles

COMMUTING TO WORK (*ACS 2017-2021*)

Workers 16 years and over	
Drove alone, car/truck/van	71.2%
Carpooled, car/truck/van	16.3%
Public transportation	0.0%
Walked	6.7%
Other means	0.0%
Worked at home	5.8%
Mean Travel Time to Work	25.5 minutes
Percent of Working Residents	
Working in community of residence	23.2%
Commuting to another NH community	76.0%
Commuting out-of-state	0.8%

RECREATION, ATTRACTIONS, AND EVENTS

X	Municipal Parks
	YMCA/YWCA
	Boys Club/Girls Club
X	Golf Courses
	Swimming: Indoor Facility
	Swimming: Outdoor Facility
	Tennis Courts: Indoor Facility
X	Tennis Courts: Outdoor Facility
	Ice Skating Rink: Indoor Facility
	Bowling Facilities
X	Museums
	Cinemas
	Performing Arts Facilities
X	Tourist Attractions
X	Youth Organizations (i.e., Scouts, 4-H)
X	Youth Sports: Baseball
X	Youth Sports: Soccer
	Youth Sports: Football
X	Youth Sports: Basketball
	Youth Sports: Hockey
X	Campgrounds
X	Fishing/Hunting
X	Boating/Marinas
X	Snowmobile Trails
	Bicycle Trails
	Cross Country Skiing
X	Beach or Waterfront Recreation Area
X	Overnight or Day Camps

Nearest Ski Area(s): **Loon, Waterville, & Ragged Mountains**

Other: **Little Squam Lake**